White Paper:
NEBA Token in the NEXT BASKET Ecosystem

Web2 and Web3 – evolving together

You're not buying a token of ownership – you're investing in the evolution of autonomous e-commerce

NEBA TOKEN

by NEXT BASKET

Version 2.4 | October 2025
NEBA TOKEN S.A. | Republic of Panama
NEBA TOKEN S.A. is a registered joint stock company in the Republic of Panama, incorporated on August 5, 2025 (Registration No. 155771142, RUC 155771142-2-2025)

AI is the power. Blockchain is the control.
The future is owning both.

Overview

NEBAToken: The Fuel of Autonomous E-Commerce
Connecting real Web2 businesses with the digital power of Web3

$**NEBA** is the utility token that powers the **NEXT BASKET ecosystem** — an AI-driven SaaS platform that builds and manages online stores with no technical skills required

Most small entrepreneurs cannot sustain an e-business long-term because they lack the necessary technical, administrative, and marketing expertise

NEXT BASKET solves this. In just 3 hours, merchants can launch a store that runs autonomously — with AI agents optimizing pricing, inventory, and marketing

Real Utility and Economic Flywheel

- **For Merchants** (*e-store owners*):Platform fees are paid in $NEBA, unlocking Premium AI modules at no extra cost
- **For End Customers**: Every order earns 0.5% cashback in $NEBA. Tokens are purchased in real-time by the platform, creating constant organic demand
- **For Stakers**: Holding $NEBA in the NextBasket NFT Pool yields USDC rewards funded by 1% of NEXT BASKET's monthly revenue (*minimum $10,000*). Full transparency is ensured through Proof of Revenue, dNFT receipts, and a stabilization reserve

This structure forms a sustainable flywheel, where Web2 e-commerce activity continuously drives demand and value in the Web3 economy

Tokenomics

Afixed totalsupply of 1,000,000,000 $NEBA, transparent vesting, and secured launch liquidity create a foundation for stable, long-term growth

Presale Price: $0.008 | TGE Price: $0.024

Let's start with a story

A fairy tale about the New Economy: Jeff's Journey

In the heart of the bustling city, amid the gleaming towers of shiny corporations, Jeff felt lost. For years, he had been the eyes and ears of a leading casting agency, discovering faces that told stories. He loved his job. But the world was changing. Cold, precise algorithms were now doing his job. Artificial intelligence selected models faster, cheaper, and without the need for human intuition.

One rainy Tuesday, his boss called him in. The words were dry, but the blow was heavy: "I'm sorry, Jeff. We don't have any work for you anymore. Not even for two hours a day."

Jeff's world collapsed. He had become redundant.

That evening, while his dog Buster slept at his feet, Jeff aimlessly scrolled through TikTok, looking not just for a new job, but for a new meaning. And then he saw it—an ad that seemed to speak directly to him: **"Has technology taken your job? Make it work for you."**

It was **NEXT BASKET**.

The ad wasn't just offering him a website. It offered him a fully operational, ready-to-go business. An online store for pet accessories—a topic Jeff was passionate about. The store, called www.petlovers.xx, was already stocked with trending products from AliExpress, connected to local couriers and payment systems, and ready to be advertised on Meta, Google, and TikTok.

Jeff hesitated for just a moment. "What do I have to lose?" he thought.

The process was amazingly easy. A friendly AI agent, whom Jeff named "**The Navigator**," walked him through the steps on his phone. One tap to copy his credit card details, and another to confirm the initial investment of $500.

Just before finalizing the subscription, the Navigator offered something interesting: "Jeff, if you choose to pay your monthly fee of $44 with our $**NEBA**(*just press 1 button)*, you'll get our premium Marketing Agent – **'The** Strategist' – completely free."

That sounded like a good deal. Jeff quickly purchased the required amount **of $NEBA** through the interface and activated his subscription. In less than three minutes, Jeff was no longer an unemployed casting agent. He was the owner of an online store.

The Strategist appeared immediately, already activated thanks to the **$NEBA** payment. He was a marketing expert. "Hi, Jeff. It's time to attract customers. What budget should we set?"

Jeff loaded a modest budget into the system. The Strategist nodded virtually and got to work. He autonomously distributed the funds between TikTok, Meta, and Google. He began testing different banners and advertising messages, promising to change the ones that didn't work until he found the winning formula. At the same time, he changed the pages and products in the online store, making them suitable for every type of consumer.

Jeff decisively left his phone on the table. He needed a break. "Come on, Buster, let's go for a walk."

They spent two hours in the park chasing squirrels and enjoying the fresh air. When they got home and Jeff looked at his phone, he couldn't believe it. He had 21 notifications.

21 orders in 2 hours – powered by AI + $NEBA

Eighteen of them had come from the ads **the Strategist** had placed. Three were organic—the store was already ranking high on Google and the new AI search engines, thanks to the perfect SEO and GEO optimization built into NEXT BASKET.

But there was more. Jeff noticed that two of the customers had paid directly with **$NEBA**. Because of this, the system had automatically added a gift to their order – a foldable water cup. All 21 customers now had automatically created crypto wallets, where a 0.5% bonus from their purchase awaited them, paid in $**NEBA** – the fuel of this ecosystem, which encouraged them to come back again.

Jeff stared at the screen. He had earned money while walking in the park, without even touching his phone.

At that moment, he understood. The future was not about competing with AI, but about managing it. With NEXT BASKET, he didn't just have a store; he had a team of tireless AI agents working for him around the clock.

He was already planning his next long mountain hike with Buster. He no longer needed to sit in an office. The future was autonomous, and he held the keys to it.

–The End–

Introduction: The case

1. There is turmoil in e-commerce: 9 out of 10 online stores go bankrupt within the first 4 months.

Managing amodern digitalbusinessis complex, expensive,andrequiresspecialized expertise that most new entrepreneurs do not have.

Traditional platforms are cumbersome and do not offer the automation needed to compensate for the lack of experience.

At the same time, the AI revolution is transforming the labor market.

Itisexpected thatover**30%of peopleworkingwith computers**will seeknew professional opportunities in the next two years. These educated professionals are ready to start their own businesses, but they face the high technical barrier of existing e-commerce solutions.

The gap between Real Business *(Web2)* **and the Crypto Economy** *(Web3)*
Despite the enormous scale of global e-commerce *(estimated at trillions of dollars)*, it remains fundamentally disconnected from the innovation and potential of Web3.

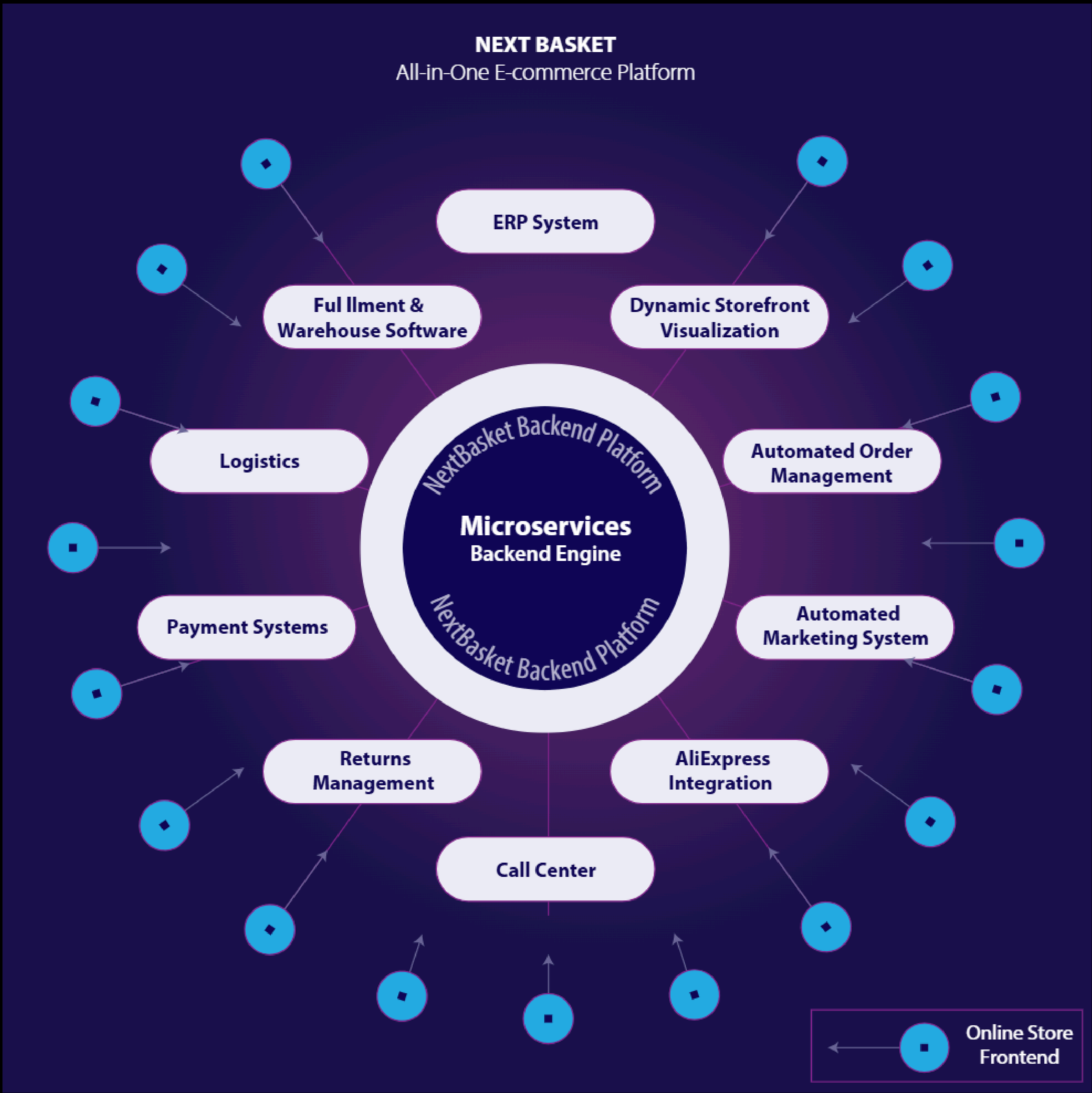
There is no proven and sustainable model that connects the stable revenues and scale of traditional business (*Web2*) with the opportunities of the crypto economy (*Web3*).

The market is saturated with speculative tokens with no real application in commerce, while Web2 companies fail to integrate the advantages of tokenization.

2. The Solution: NEXT BASKET and the Era of Autonomous Electronic Commerce

- **The NEXTBASKETsoftwareplatformwascreatedto solvethis problem**.
  We provide an innovative, AI-powered, and ***all-in-one*** platform that is changing e-commerce globally.

- Our vision is **Autonomous E-commerce**—a system that allows anyone, *without any technical knowledge*, to create a successful online store in 3 hours and run it **without employees**.



3. NEBAToken – The Bridge Between Two Universes

NEXTBASKET bridgesthisgapwith **the NEBAToken(*$NEBA*)**.
$NEBA is not just a cryptocurrency; it is a utility token deeply integrated into the core of our AI-powered SaaS e-commerce platform. It serves as economic fuel that directly connects the reliability of Web2 operations with the innovation of Web3.

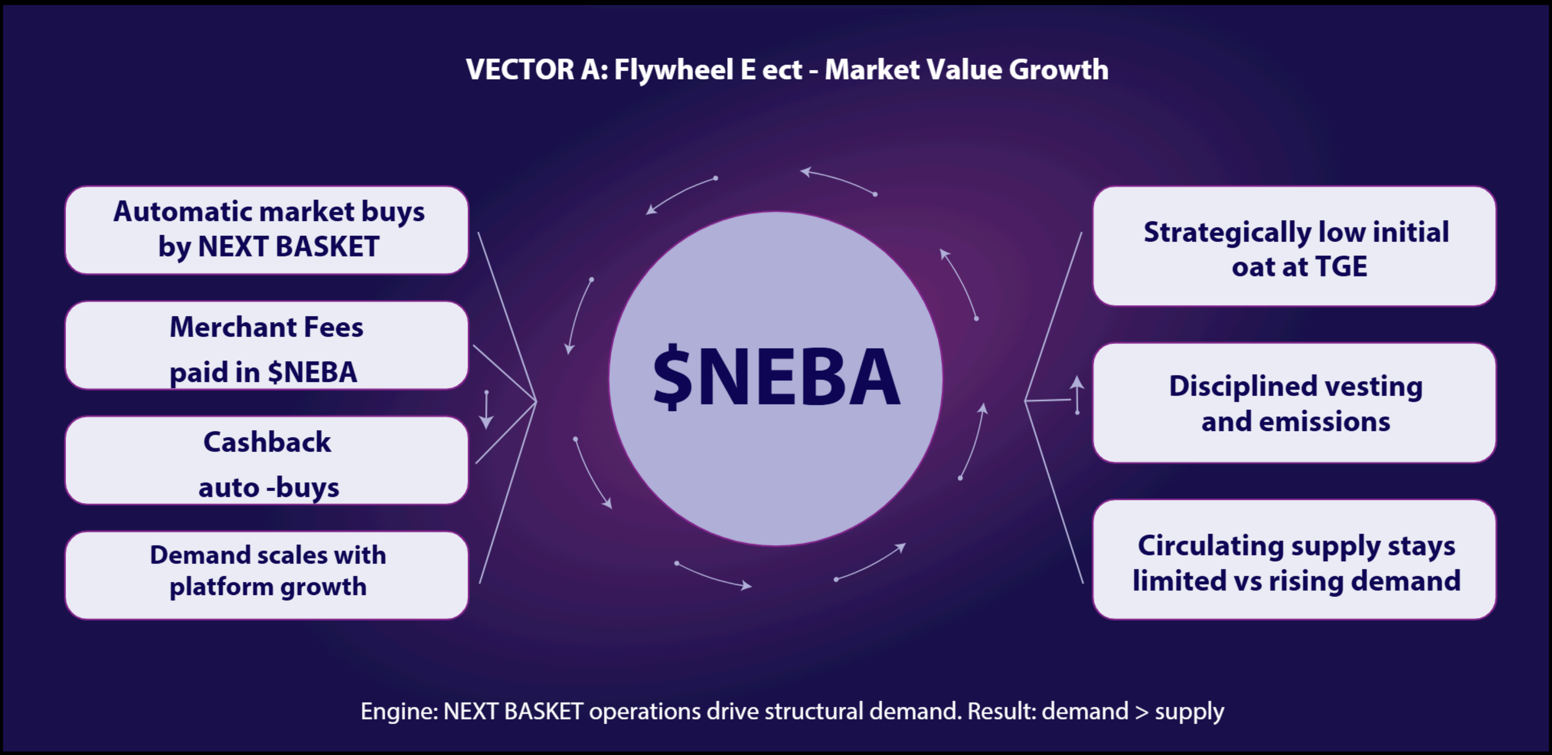
4. Value for $NEBA holders is generated cumulatively through two powerful

and mutually reinforcing vectors:

Vector A: Flywheel Effect (*Market Value Growth*)

Wehavedesigned a systemwhere demandexceeds supply

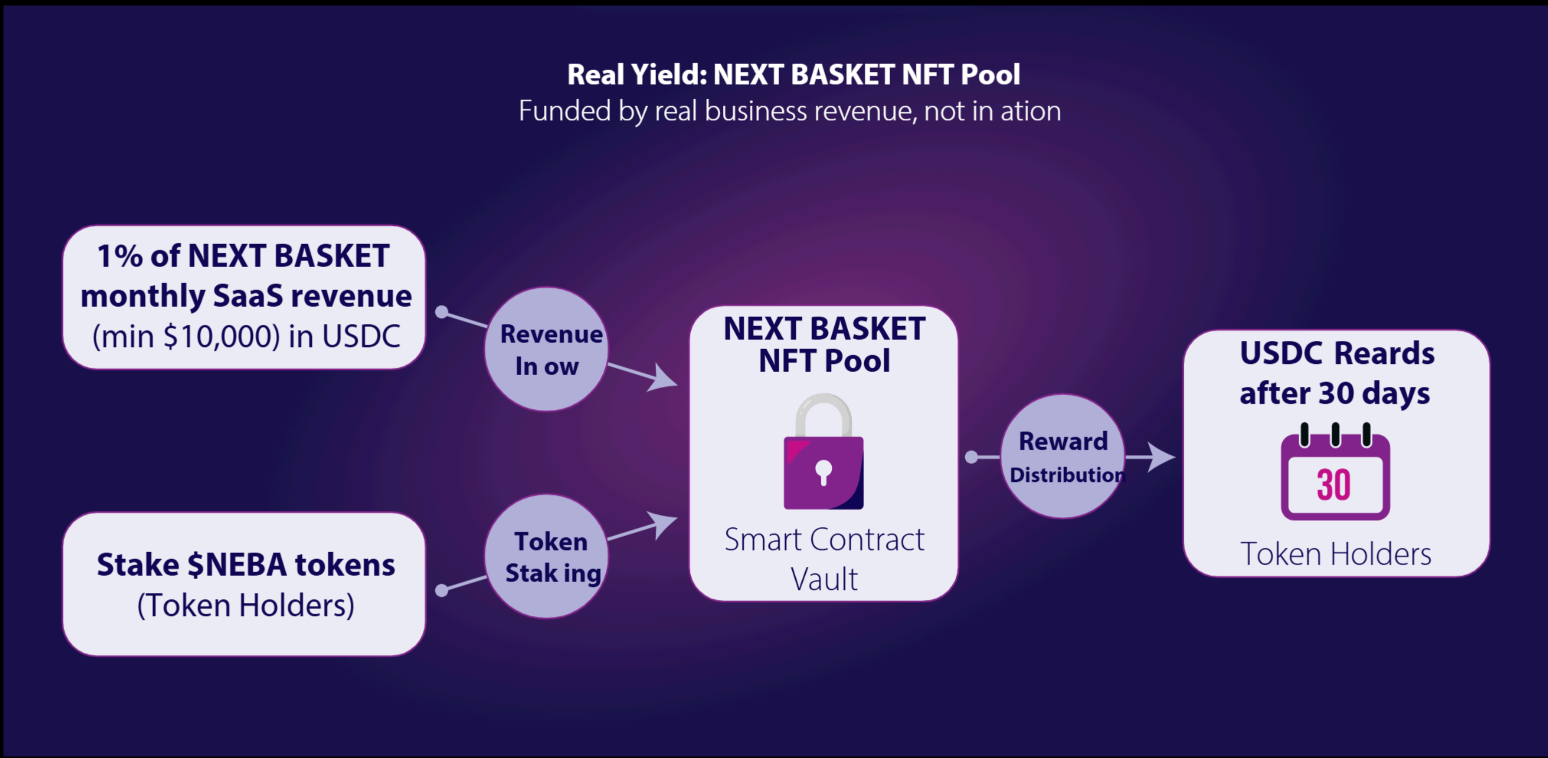
- **Constant Buy Pressure:** The NEXT BASKET platform continuously and automatically purchases **$NEBA** from the open market to fuel its operations—merchant fee payments and loyalty programs (*cashback*). As the business grows, this demand increases.
- **Controlled Supply:** The combination of constant demand and strategically low initial supply (*only 34% at TGE*) creates strong economic conditions for sustainable growth in the token's market price.



Vector B: Real Yield *(Rewards from Real Revenue)*

Wedirectlylink the successofthe realbusinessto ourWeb3 community.

- **Rewards in USDC:** $NEBA holders can stake (*lock*) their tokens in **the NextBasket NFT Pool** and receive rewards in stable currency *(USDC)*.
- **Funding from the Business:** These rewards are funded by **1% of** the parent company's **monthly revenue** *(Web2 SaaS business)*. This is a yield based on real economic activity, not inflationary mechanisms.



5. How NEXT BASKET works

Theplatform integrateseverything an online business needs in one place *(from warehouse software and ERP to marketing and customer management).*

The key difference is our autonomous **AI Agents**. They are not just tools, but digital employees who independently:

- Manage and optimize marketing campaigns;
- Determine the best prices in real time;
- Monitor and manage inventory 24/7.

Thanksto our modern microservice architecture *(unlike the outdated monolithic systems of our competitors*), we can quickly integrate new **AI agents** into every functionality (*microservice*) of the online store. This ensures that our customers (*merchants***)** are always one step ahead.

NEXT BASKET operates on a proven SaaS (software as a service) subscription model, focusing on solo entrepreneurs and highly sought-after areas such as DROPSHIPPING and GLOBAL

6. Vision: The Era of *AI-Native Commerce*

Theparadigmofe-commerceisfundamentally shifting. The future is not in traditional website browsing, but in autonomous **AI agents** that will shop on behalf of consumers.

In this new reality, the entire process—from product discovery to checkout—will take place directly in the AI model's interface. This change is transforming the role of the online store.

The traditional "***front end"*** (*storefront*) is losing its significance, but the "back end" *(infrastructure, data, and logistics)* **is becoming critical.**
AI models require perfectly structured data, reliable API connections, and real-time inventory status updates to function.

NEXT BASKET is strategically positioned for this transition. Thanks to our modern microservice and API-first architecture, the platform is designed to be **AI-native**. This means that every store created with us is ready to "talk" directly to large language models (*LLMs*) and AI agents, ensuring that our merchants will be the preferred suppliers in the future of autonomous commerce.

7.NEBA Token *($NEBA)* – Connecting Web2 (*Real Business*) with Web3

NEBA Token *($**NEBA**)* is the economic fuel of this ecosystem. It connects the reliability and revenue of our Web2 SaaS business with the innovative potential of Web3. The value of **$**NEBA is directly linked to the success of the NEXT BASKET platform through several **key utilities**:

1. **Real Yield:** The key innovation. $**NEBA** holders can stake their tokens and receive rewards in USDC, funded directly from the parent company's real revenue *(1% of monthly SaaS revenue, minimum $10,000). This is not an inflationary mechanism, but rather a sharing of profits from a working business.*

2. **Payment and Access:** Merchants use **$NEBA** to pay for SaaS subscriptions, gaining access to premium AI services and discounts.

3. **Loyalty Program (*Flywheel Effect):*** Every purchase made in the ecosystem stores automatically triggers the buyback of **$NEBA** from the market. This creates constant buying pressure and increases the value of the token in parallel with the growth of the platform.

8. Market Opportunity

The global e-commerce market is valued at trillions of dollars. NEXT BASKET's strategy is focused on the "***Next Billion***" consumers in fast-growing but underserved regions: Asia, Africa, and Central and Eastern Europe *(CEE).*

We focus on the new generation of *Solo* entrepreneurs—people who freely use technology in their daily lives and are looking for a quick path to online business without the need for specialized IT skills

9. Team

Theprojectis led by a team combining deep expertise in e-commerce and Web3 technologies:

- **Borislav Malinov**, Founder *(15 years of experience in building successful e-commerce businesses)*
- **Nitish Bhandari**, Project Manager (*10 years of startup experience with expertise in blockchain, AI & ecosystem development)*
- The team is advised by market makers **CLS GLOBAL**

Glossary of Terms

Category	Description
Token Name:	**$NEBA**
Token issuer:	NEBA TOKEN S.A. is a registered joint stock company in the Republic of Panama, incorporated on August 5, 2025 (Registration No. 155771142, RUC 155771142-2-2025)
NFT issuer	NEBA TOKEN S.A. is a registered joint stock company in the Republic of Panama, incorporated on August 5, 2025 (Registration No. 155771142, RUC 155771142-2-2025)
Seller of $NEBA	Neba Token EOOD, registered in Bulgaria, European Union
Owner of the NEXT BASKET Platform Software	NB Software AD, registered in Bulgaria, European Union
Token type:	Utility Token
NextBasket NFT Pool:	Specialized platform for distributing rewards, built on the

	basis of a smart contract
Type of offering:	Private *Sale* and Public Sale / **IDO**
Purpose of the funds raised:	Usability of **NEBA** Token in the NEXT BASKET system, expansion of NEXT BASKET's market presence in Web3, technological development of AI functionalities, and stimulation of the ecosystem

Term	Description
NEBA Token	The proprietary cryptocurrency *(utility token)* of the NEXT BASKET ecosystem. It is used for payments, fees, and loyalty programs in online stores created on the platform.
$NEBA	Financial symbol of **NEBA** Token in its trading or payment version
NEXT BASKET	The company behind **NEBA** Token. A real and growing DeepTech business providing an AI-based platform for creating and managing e-commerce stores
The Platform	A software solution developed by NEXT BASKET. A technological environment in which merchants build and manage their online stores. Full autonomy is forthcoming.
Merchant	The owner of an online store created on the NEXT

	BASKET SaaS platform
End customer	The consumer who shops at an online store owned by a Merchant.
AI Agent	An autonomous software agent that performs specific tasks (e.g., marketing, inventory management) within the platform

This summary serves only as a brief overview.
Any decision to acquire ***NEBA*** *Tokens should be based on the contents of the White Paper in its entirety*

Chapter I: The NEXT BASKET Ecosystem and the NEBA Token Economy

This chapter examines the synergy between **NEXT BASKET's real business** (*the Web2 SaaS platform*) and **the digital economy powered by** $**NEBA** (*the Web3 utility token)*, and how their interaction creates a sustainable economic model.

1. NEXT BASKET – The Engine of Autonomous Commerce (*Web2 Parent Company)*

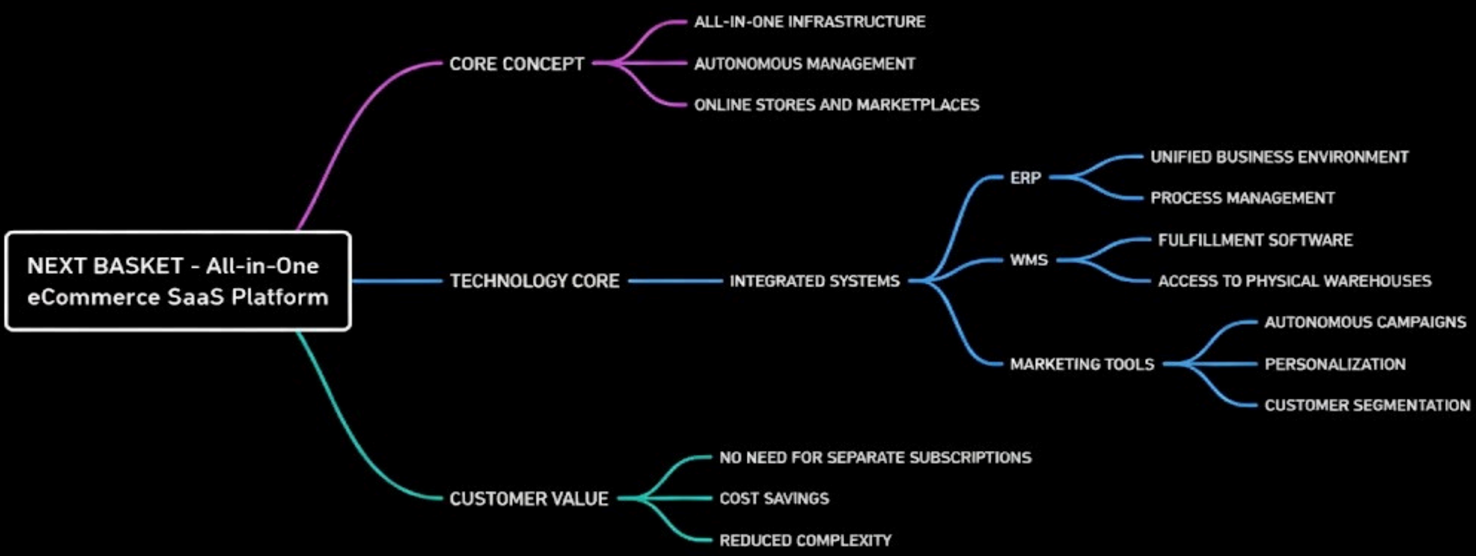
NEXT BASKET is not just another e-commerce platform. It is a working SaaS business that provides an all-in-one infrastructure for creating and *autonomously* managing online stores and marketplaces.

Technological Core and Software Infrastructure:

The platform integrates systems that typically require expensive separate subscriptions and complex synchronization:

- **ERP** (*Enterprise Resource Planning)*: Management of all business processes in a unified environment
- **WMS** *(Warehouse Management System)*: Fulfilment warehouse software and access to physical warehouses

- **Autonomous Marketing Tools:** Campaign management, personalization, and customer segmentation



The technological foundation is built on **microservice architecture**—the best modern practice that sets us apart from the clunky monolithic systems of our competitors.

This flexible structure allows us to embed specialized **Autonomous AI Agents** into each individual function (*unlike competitors who use AI as a slow and expensive external service).*

Key operations such as real-time pricing, inventory management, and marketing optimization are performed automatically and self-improve.

2. NEBA Token *($NEBA)* – The Fuel of the Ecosystem (*Web3)*

NEBA Token (*$NEBA)* is a utility token that serves as the economic fuel of the ecosystem. It is not just a currency, but a mechanism for stimulating growth, facilitating transactions, and directly connecting **Web2** operations with **Web3** innovations.

*Note: **NEBA** Token does not grant ownership rights, voting rights, or dividends – it is a strictly utility token.*

Key Utilities of $NEBA:

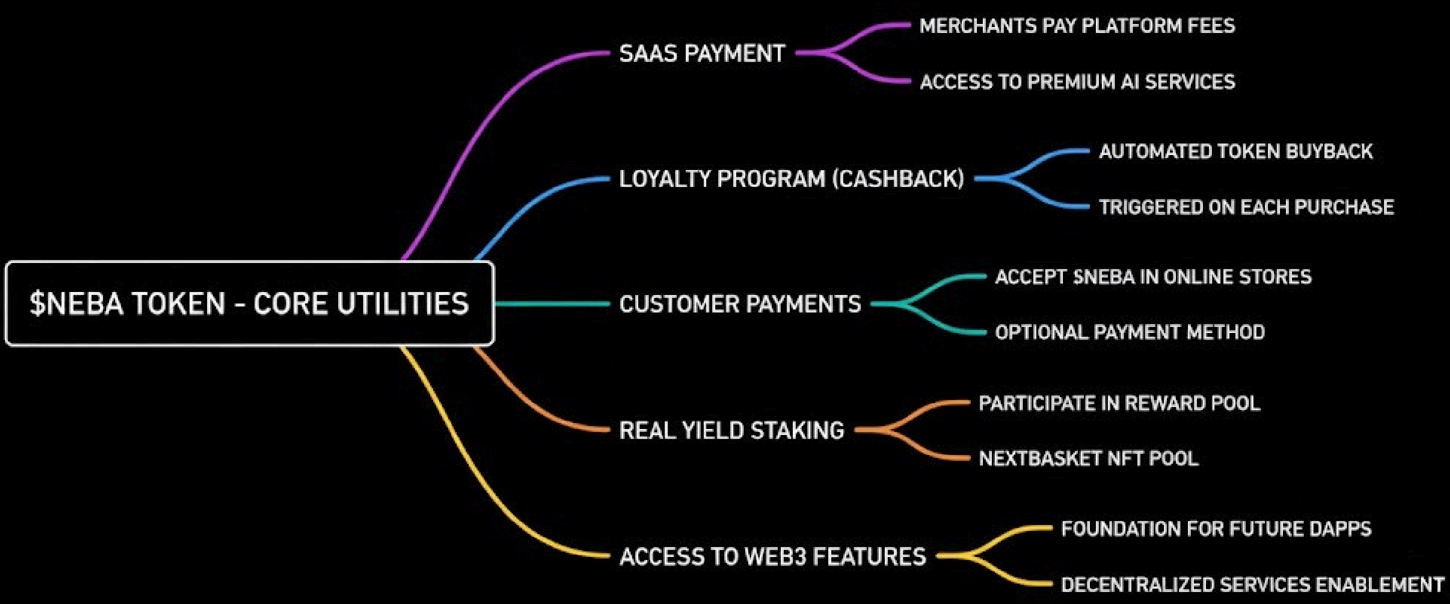
- **Payment of SaaS fees:** Merchants use **$NEBA** to access the platform and premium AI services
- **Loyalty program** *(Cashback):* Automated token redemption with every purchase in

the ecosystem

- **Payments from end customers:** Ability to accept **$NEBA** as a means of payment in e-stores
- **Real Yield Staking:** Participation in theNextBasket **NFT** Pool reward pool (*see below)*
- **Access to Web3 features:** Foundationfor future decentralized services

3. Economic Model and Growth Drivers of $NEBA

The investment thesis behind $**NEBA** is based on a sustainable economic model that generates constant demand and reduces supply in the market.



The formula for token value growth is based on **two main vectors:**

Vector 1: Buying Pressure through Real Utility *(The Flywheel Effect)* NEXT BASKET actively creates demand for $**NEBA.**
SaaS subscriptions and, more importantly, the loyalty mechanism *(cashback)* require **constant purchase of tokens** from the open market.
As the number of merchants and their sales volume grow, this buying pressure increases exponentially. We will also release a small amount **of** $**NEBA** at launch to ensure a healthy balance.

Vector 2: Real Yield and Circulating Supply Reduction

Supply

The key innovation is **the NextBasket NFT Pool**. Each $**NEBA** owner can stake their tokens in the pool for a minimum period of 30 days and receive rewards in **USDC**.
Source of rewards*:* To link the digital token to real economic value, we allocate **1% of** the parent company's **monthly revenue** (*Web2 SaaS business*) to this pool (*minimum $10,000 per month*).

This mechanism encourages long-term token holding and effectively reduces the amount **of** $**NEBA** in circulation, which further supports the price.

What to remember from Chapter I:

- **NEXTBASKET** is a real,workingWeb2 SaaS business, and $**NEBA** is its Web3 economic fuel.
- The value of the token is directly linked to the success of the business through two main mechanisms:
    1. **Real Yield:** Stakers receive rewards in USDC, funded by 1% of the parent company's real revenue.
    2. **Flywheel Effect:** The platform continuously buys back $NEBA from the market for fees and loyalty programs, creating constant buying pressure.

Chapter II: Global Challenges and NEXT BASKET's Solutions. How We Will Compete Successfully

A/ Introduction: Navigating the Era of Technological Convergence

We are living at a turning point in history – **the Age of Artificial Intelligence.** The convergence of advanced AI, Web3 technologies, and the dawn of quantum computing is radically reshaping the global economy.

This new era brings critical challenges: a fundamental change in the way consumers shop, the growing complexity of digital business, the need for security in an AI-dominated world, and massive workforce reductions.

The **NEXT BASKET** ecosystem is strategically designed to address these challenges. Our vision is based on six fundamental pillars.

B/ The Six Pillars of NEXT BASKET: Case Studies and Solutions

1. The Future of Commerce is AI-Native *(AI-Native Commerce)*

- **The Case (*Problem)*:** The paradigm of e-commerce is fundamentally shifting.
  The future lies not in traditional website browsing, but in autonomous AI agents that will shop on behalf of consumers. The entire process—from product discovery to **checkout—will take place directly in the AI model interface.**

  The traditional "front end" *(storefront)* is losing its significance, but the requirements for the "back end" (*infrastructure and data)* are becoming critical.
  Merchants *(online store owners)* whose systems are not ready to "talk" to AI will become invisible.

- **NEXT BASKET's solution:** NEXT BASKET is designed to **be AI-Native**. Thanks to our ***API-first*** and microservice architecture, we provide perfectly structured data and reliable real-time connections that AI models require.
  Every store created with us is ready to feed large language models *(LLMs)* and AI agents, ensuring that our merchants will be the preferred suppliers in this new era.

2. Autonomous Management and the "Employee-Free" Model

- **The Case** *(Problem):* Managing a modern online business is extremely complex and resource-intensive.
  Nine out of ten online stores fail within the first four months, mainly due to a lack of expertise and the inability to automate effectively. This complexity hinders new entrepreneurs.

- **NEXT BASKET's solution:** We integrate **AI into the core of our** Platform to achieve complete autonomy. AI systems are often "***black boxes***" – **opaque** and potentially unpredictable. This poses a critical threat to data integrity, transaction security, and trust in the d Through intelligent **AI agents**, NEXT BASKET creates stores that are self-managing and self-optimizing *(marketing, pricing, inventory).* This allows merchants to run a successful business **without employees** and without technical knowledge.

3. Blockchain: A Guarantee of Trust in the Age of AI

- **The Case *(Problem):*** The rapid development of global artificial intelligence poses systemic risks.
- igital economy.

- **NEXT BASKET's Solution:** We use blockchain technology as a fundamental layer of trust *(**Trust Layer)***.
  Blockchain ensures complete **transparency, immutability, and verifiability** of data

and transactions.
It serves as the necessary accountability mechanism that balances the opaque nature of modern AI models, protecting businesses from potential AI errors or malicious actions.

4. TheSuperiority of Microservice Architecture

- **The Case *(Problem)*:** Most existing platforms are built on outdated, **monolithic architectures**. They are cumbersome and do not allow for the rapid implementation of specialized AI functions. With them, AI functions are used as a "***third*** party" service—slow and expensive.

- **NEXT BASKET's Solution:** Our platform is based on modern **microservice architecture** *(the best global practice).*

  This gives us the unique flexibility to implement specialized, **local AI agents** in each individual component of the system *(logistics, marketing, warehouse)*. These agents work in sync and adapt autonomously, exponentially increasing the efficiency and speed of operations.

5. The Transformation of the Labor Market and the Rise of the Solo Entrepreneur

- **The Case *(Problem):*** AI automation is radically transforming the labor market. **Between 30% and 70% of computer-related jobs are expected to be affected or eliminated**.
  This is creating a huge wave of tech-savvy professionals who will need new, accessible ways to generate income without high technical barriers.

- **NEXT BASKET's solution:** NEXT BASKET is designed as the solution for these new "***solo entrepreneurs***."
  Through autonomous management *(Pillar 2)*, we remove technical and financial barriers, allowing for an immediate start to your own online business with built-in models such as dropshipping, your own warehouse, and marketplace.

6. Quantum-Ready Infrastructure *(Quantum Layer)*

The Case *(Problem):* With the growth of computing power and the complexity of cyber threats, current encryption standards are becoming vulnerable. At the same time, e-commerce requires the optimization of extremely complex tasks *(e.g., logistics, AI modeling)* that exceed the capabilities of classical computers.

NEXT BASKET's Solution: We integrate cutting-edge technologies through our "*Quantum Layer*," implemented via **API in** a **Microsoft Azure** environment. We focus on:

a. Preparing for Post-Quantum Cryptography *(PQC)* for future security, and

b. Using quantum-inspired algorithms *(e.g., QIO)* to solve complex logistics and operational tasks.

Simplyput, we are building unbreakable digital locks for the future and using quantum principles to solve massive logistical challenges at a previously impossible speed. This gives us a strategic advantage in speed and data protection.

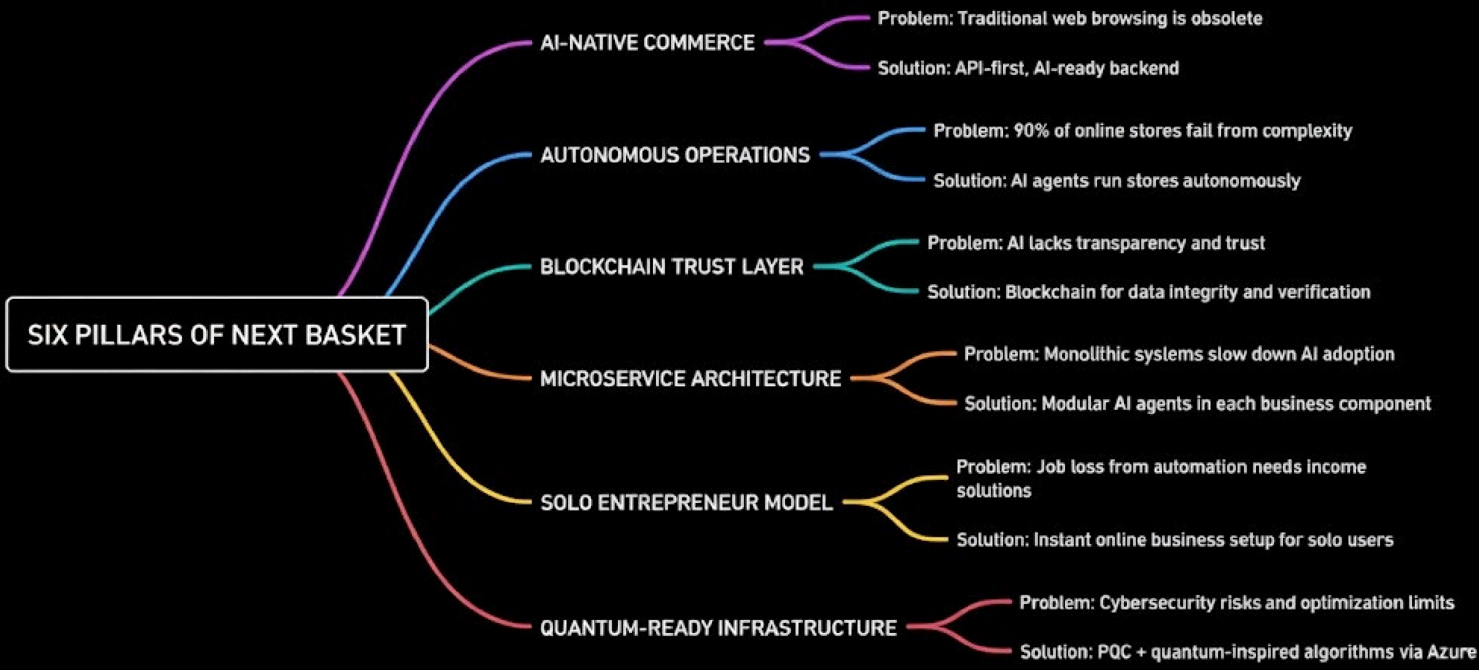
What to remember from Chapter II:

- The global economy is being transformed by AI, which is liberating millions of future solo entrepreneurs.
- NEXT BASKET's solution is **Autonomous E-Commerce** – an ***"Employee-Free***" model that eliminates complexity and the need for technical expertise.
- The platform is **AI-Native** – designed for a future where AI models will shop directly instead of consumers.
- **NEXT BASKET** has a unique technological advantage based on **microservices, AI agents, and blockchain,** which is difficult to replicate.

Chapter III: The Dual Reward Model: How the Value of $NEBA Grows

The investment thesis behind **$NEBA** is based on **a hybrid model** that allows token holders to cumulatively justify their purchase of $NEBA through **two main and mutually reinforcing vectors**:

1. **Growth in the Market Value of the Token** (*Price Appreciation)*, driven by the economic model *(The Flywheel).*
2. **Rewards from the Loyalty Program** *(Real Yield)*, based on the parent company's actual revenues *(described below in this Chapter).*



Vector 1: Demand exceeds supply

The main driver of **$NEBA's** value growth is based on the fundamental economic principle of **Supply and Demand**. Our tokenomics and business model are strategically designed to create a sustainable imbalance in favor of demand.

This is achieved through a combination of two key elements:

A. Strategically Controlled Supply (*Supply Dynamics)*

We are implementing a strategy of careful supply management to create scarcity in the early stages of the project.

- **Low Initial Float:** At the Token Generation Event *(TGE)*, only **34%** of the total supply will be in circulation (*including liquidity*). This conservative approach minimizes initial selling pressure and creates a stable foundation for effective *price discovery*.

- **Long-Term Vesting:** Strict vesting schedules for early investors and the team ensure that new tokens enter the market gradually and in a controlled manner (*see Chapter IX*).

B.Sustainable Utility-Based Demand *(Demand Dynamics – The Flywheel Effect)*
Inparallel with limited supply, the NEXT BASKET ecosystem generates **constant and organic demand** for **$NEBA**.
This is not speculative demand, but a real need arising from **the commercial operations** of the NEXT BASKET platform, namely:

a) **SaaS Subscriptions:** Merchants *(owners of online stores created on the NEXT BASKET platform)* are incentivized to purchase **$NEBA** to pay their fees and gain access to premium AI services.
b) **Loyalty Program (*Cashback*):** Automatic purchase of $NEBA with every purchase in the ecosystem to finance bonuses for end customers.

Growth Synergy:

This mechanism, called **the *Flywheel Effect***, creates continuous buying pressure that increases proportionally to the growth of the platform and the volume of trade *(GMV).* The combination of **controlled low supply** and **constantly growing demand based on real utility** creates strong economic conditions for sustainable growth in the market value of **$NEBA.**

Vector 2: NextBasket NFT Pool — Distribution of rewards from real business to NEBA token holders

(the link between Web2 and Web3)

By staking $NEBA in the NextBasket NFT Pool for 30 days, participants are eligible for reward distributions derived from company revenue performance

What is NextBasket NFT Pool?

This is our key innovation. Every month, we allocate **1% of the revenue** (*minimum USD 10,000*) of the parent company, NEXT BASKET, to this **NFT Pool.**

Every **NEBA** Token holder can stake tokens in the pool for a period of **30 days.**
After this period expires, the accumulated rewards in **the NextBasket NFT Pool** are distributed proportionally among those who have staked **$NEBA**. Important: Anyone can withdraw their stake before the deadline, but in this case, they will not receive their share of the reward.

A/ Basic Staking Mechanics

- **Open Staking:** Users lock *(stake)* any amount of **$NEBA** in the **NextBasket NFT Pool** smart contract**.**
- There are no minimum or maximum limits.
- **Epochs:** Fixed periods of 30 days.
- **Unlocking:** Tokens **can be unlocked and withdrawn at any time,** but if this is done before the fixed period, the right to participate in the distribution of rewards is lost.

NextBasket NFT Pool Scheme

B/ **Trust and Transparency:** *Proof of Revenue*

The financingof the pool (*1% of revenue, min. $10,000*) is guaranteed through reporting directly fromthe ERP system of NEXT BASKET.

- **Data Source:** – through an online sample from the accounting program of the company **NB Trade EOOD**, EIK 208086373, registered in Bulgaria, European Union, which sells the services of the NEXT BASKET Platform globally
- ***Verification and Immutability Protocol:***
  - **Generation:** At the end of each epoch. The system generates a standardized report on gross revenue and the calculated amount for the pool.
  - **Hashing and Publishing:** The report is published on a public dashboard. A unique digital fingerprint *(hash)* of the report is generated.
  - **On-chain Recording:** For maximum security, the report is uploaded to a decentralized storage (*e.g., IPFS)*, and the resulting hash *(CID)* is recorded on-chain

in a public registry. This fixes the data and the time of publication.

- **Community Verification**: Anyone can verify that the published report matches the on-chain hash and that the correct amount in **USDC** has been transferred to the pool's smart contract *(via TxID).*

C/ Yield Management: Stabilization Reserve Fund

To smooth out volatility in yield *(APY)* caused by seasonality in trading or sudden changes in total value locked *(TVL)*, a Stabilization Vault is introduced.

- **Goal:** Stabilize monthly yields and ensure sustainability in weaker months.
- **Filling Mechanism *(7% Rule):***
  - The fund is managed by a separate smart contract/vault.
  - If the monthly revenue allocated to the pool increases by **more than 7%** compared to the previous month, the amount above this 7% growth is redirected to **the Reserve Fund** instead of the main reward pool.

Example: Month 1 contribution is $10,000. Month 2 contribution is $12,000 (*20% growth)*. The poolfor Month 2 is $10,700 *(7% growth)*. The remaining $1,300 is allocated to the ReserveFund.

- **Usage Mechanism**: The fund is used to supplement the **Main** Pool in months with lower revenues or to guarantee the minimum threshold of $10,000.
- The reserve is held in **USDC**.

D/ NFT Layer: Dynamic Receipts and Management *(dNFT)*

Staking positions are tokenized as Dynamic **NFTs** (***dNFTs)***, which serve as liquid, informative, and evolving receipts - **Dynamic Staking Receipts**

- **Dynamic Metadata (*Real-Time Info)***: The NFT is not static. The metadata is updated (via backend integration or on-chain indexer) to show:
  - Stake size and current epoch.
  - Accumulated rewards in real time for the current epoch

Visual Progression (Loyalty Visualization): The appearance of the NFT evolves *(e.g., Bronze, Silver, Gold)* depending on how many consecutive epochs the user has participated in, serving as a status symbol for loyalty.

E/ Important details about the NextBasket NFT Pool

- The program starts the day after the **NEBA** Token **TGE** on **Aerodome**
- Rewards are distributed proportionally to the size and duration of the stake during the epoch through a TWA model.
- For transparency, we publish **Proof of Funding** for each epoch: onchain TxID for the bonus pool deposited and IPFS hash of the accompanying report. This way, anyone can verify the amount and time of deposit.

- For smoother distribution, there is **a Reserve Fund in USDC**, which will supplement the bonus in weaker months.
- The reserve and bonus are announced in advance.
- After the end of the epoch, you can unlock your position or continue automatically.
- Optionally, the **USDC** stake can be used to automatically purchase **$NEBA** through an aggregator and add it to the stake.
- **NFT receipts** reflect the size of the stake and accumulated rewards in real time and do not constitute a financial instrument.

Here is an example illustrating this possibility:

Parameter / Step	Explanation and calculation
Monthly prize pool	The total amount that will be distributed among all participants.
	$20,000
Total tokens staked	How many tokens **all participants** have staked in the pool.
	10,000,000 $NEBA
3. Your stake	The amount you have staked, but only for **part of the month** *(20 out of 30 days).*
	250,000 $NEBA
Calculating your "weight"	Since you did not participate for the entire month, the "strength" of your stake is averaged over the entire period.
	250,000 tokens × *(20 days / 30 days)* = **166,667 effective tokens**
Calculating your share	We compare your effective tokens to the total number to see what your percentage of the "pie" is.
	166,667 ÷ 10,000,000 = **1.67%**

What to remember from Chapter III?

- RealYield" in **USDC:** You receiverewards in stable currency, coming from 1% of the business's real revenue.
- *Proof of Revenue*: Revenue is recorded on the blockchain every month for complete transparency.
- Stability Reserve Fund: Ensures more predictable and sustainable rewards by smoothing out market volatility.
- Dynamic NFTs *(dNFTs):* Your staking position is a unique NFT that visually represents your loyalty and accumulated rewards.

Chapter IV. The Role of NEBA Token in the Ecosystem. Utilities

1. **NEBA Token is a utility token that serves as the economic fuel of the NEXT BASKET ecosystem.**

   Its main role is to facilitate and stimulate commercial activity through asymbiotic relationship:

- The **NEXT BASKET** platform generates real economic activity.
- **NEBA** Token uses this activity to create its utility and demand through our loyalty program (*cashback*), fee payments, and future Web3 services.
- The success of **NEBA** Token supports the growth of the platform, as it allows NEXT BASKET to offer more competitive terms to merchants, attracting more business, which in turn strengthens the demand for the token.

This closed loop ensures that the value of **NEBA** Token is directly linked to the real, measurable success and growth of the NEXT BASKET platform.

2. NEBA Token Utilities

The utility of **the NEBA** Token is built into the core business processes of the NEXT BASKET platform.
Each of the following **six utilities** is designed to solve a real-world problem and create value for ecosystem participants, thereby generating sustainable demand for the token.

Table: NEBA Token Utilities Overview

Utility Name	Who Benefits	Real-World Effect	Token Demand Mechanism
1. Platform Fee Payments in $NEBA	Merchants	Merchants (*e-shop owners)* use $**NEBA** to pay monthly SaaS fees and unlock premium AI modules (*marketing, personalization, inventory forecasting*)	Merchants must buy $**NEBA** from the open market for fee payments — generating constant baseline demand
2. Loyalty Program (Cashback)	End Customers & Merchants	Shoppers receive 0.5% cashback in $**NEBA** for each purchase. Merchants gain repeat sales and loyalty	The platform automatically buys $**NEBA** for every order to fund cashback, creating continuous, algorithmic buy pressure
3. Real Yield Staking (NextBasket NFT Pool)	Investors/ Token Holders	Holders stake $**NEBA** for 30 days to receive rewards in USDC, funded by 1% of NEXT BASKET's real monthly revenue (min $10,000)	Long-term staking reduces circulating supply, while real revenue flow sustains yield-driven token retention
4. Cause-Related Payments in $NEBA	Customers & Community	Paying with $**NEBA** triggers a gift for the buyer and a	Incentivizes direct usage of $**NEBA** as a payment

		micro-donation to social causes (e.g., supporting homeless animals)	currency, increasing transactional velocity and social visibility Part of token sale funds are Sustains long-term
5. Financing Web3 Innovation	Developers & Ecosystem	reinvested into R&D for decentralized stores, smart contract gateways, and NEBApay	project growth and technological adoption, supporting token ecosystem expansion
6. Product NFT Tokenization & Supply Chain Transparency	Merchants & Customers	Each physical product can be represented by an NFT certificate containing origin, serial, and authenticity data	Drives additional on-chain utility for $NEBA and fees for NFT minting and transfers

What should I remember from Chapter IV?

- **Demand driver:** The main mechanism that creates demand is **the loyalty program** *(cashback)*, which generates continuous, automated purchases of the token from the market.
- **Unique connection to real business:** The most important feature is **the direct technological connection to** the company's **revenue** through **NFT** rewards *(NextBasket NFT Pool)*. This ties the price of the token to NEXT BASKET's business in the Web2 world.
- **Real benefits for merchants:** Store owners are incentivized to use **$NEBA** to **pay fees**, which unlocks access to exclusive AI tools and benefits.

Chapter V. The Economic Model: The Engine of Growth

(TheFlywheel)

The **NEBA** Token economic model is designed for predictability and sustainability. Instead of basing value on speculation, our model is mathematically tied to the actual commercial activity on the NEXT BASKET platform.

1. *Scaling the Demand*

The demand for $NEBA on the free market is driven by two main, predictable utilities: the loyalty program (linked to turnover) and platform usage fees (linked to subscription)

Forecasted demand model for $NEBA: *Optimistic vs. Pessimistic scenario*

Indicator	Optimistic Forecast	Pessimistic Forecast
Number of online stores	75,000	25,000
Average monthly turnover per store	$3,500	$2,500
Total monthly turnover *(GMV)*	$262.5million	$62.5million

Search from Loyalty Program		
Cashback *(0.5% of GMV)*	$1.31million	$312,500
Search for **$NEBA** from Cashback *(at a price of $0.10)*	13.1 million **$NEBA**	$3.125 million **NEBA**

Search from Platform fees		
Total platform fees *($35/month)*	$2.625million	$875,000
Search for **$NEBA** from fees *(at a price of*	26.25million	$8.75 million **NEBA**

Indicator	Optimistic Forecast	Pessimistic Forecast
$0.10)	**$NEBA**	
x		
Total monthly buying pressure *($NEBA)*	**39.35million $NEBA**	**11.875million $NEBA**
Total monthly buying pressure *(in USD)*	**$3.94 million**	**$1.19 million**

2. Key performance indicators *(KPIs)*

To ensure transparency, we monitor:

- Number of active merchants in the loyalty program.
- Churn rate.
  Historically ~8%; the goal is to reduce it significantly
- Number of end customers and average number of customers per online store
- Revenue from merchants *(fiat vs. $NEBA)*
  *We analyze the ratio of revenue paid in fiat to that in **$NEBA**

3. Practical example 3 *(Case Study)*

Realistic example: a small online store for handmade jewelry in the Philippines, generating $1,500 in monthly revenue.

On a competitive platform *(e.g., Shopify)*, it pays about $66.50 per month *($29 subscription +2.5% transaction fee).*

With **NEXT BASKET**, the cost is $36.50 *($29 subscription, payable in $NEBA, plus 0.5% cashback = $7.50).*
In addition to direct savings, the merchant receives AI tools that increase turnover.
This example shows that our model is more advantageous for merchants and creates a strong incentive for them to accept **NEBA** Token.

What to remember from Chapter V

- The demand for **$NEBA** is mathematically linked to the platform's turnover and fees.
- Key indicators: number of active Merchants, Churn Rate, number of customers, and revenue in **$NEBA** versus fiat.
- The model is more profitable for merchants *(online store owners)*, which guarantees widespread adoption.

Chapter VI. The NEXT BASKET Platform – Technical Overview

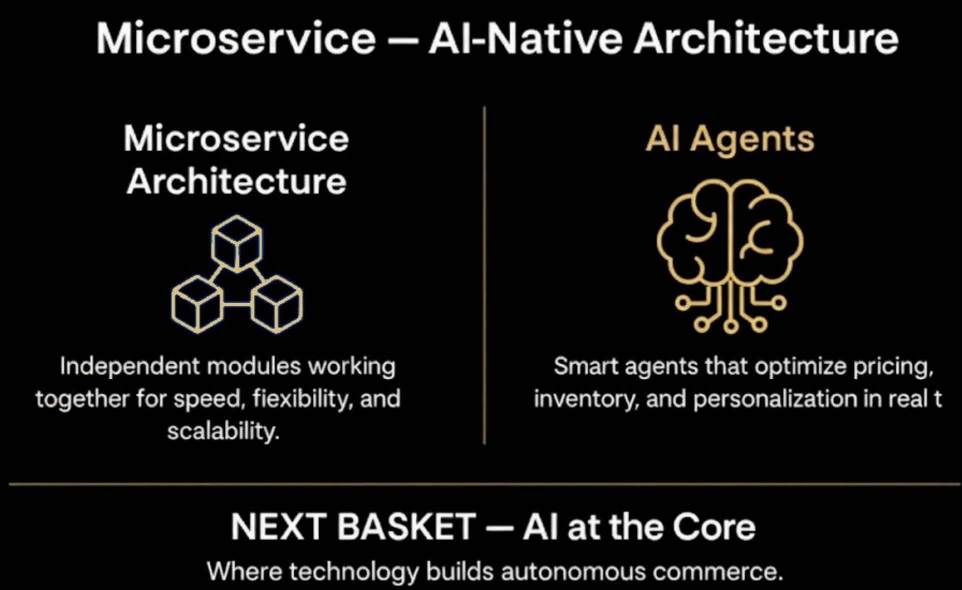
The technological foundation of **NEXT BASKET** is a key advantage.
In this chapter, we provide a transparent overview of the current architecture, engineering practices, and **the** executable **roadmap to Web3**

1. Today's architecture: Web2, AI at its core

NEXT BASKET is built on microservice architecture, the best solution at this stage. The architecture is **AI at its core**, as artificial intelligence is integrated into the platform's core.

2. Microservices and AI agents

- **AI Pricing Agent:** Autonomously monitors market data and internal metrics to test and apply optimal prices, with the option of automatic rollback.
- **AI Inventory Agent:** Forecasts demand by SKU/region and generates delivery requests, synchronizing inventory in real time.
- **AI Personalization Agent:** Segments end customers into buyer personas and adapts the store's visualisation according to their preferences. For example, the mother of a nine-year-old girl will see products suitable for girls aged 8–10, which increases the likelihood of a purchase.



3. Integrated ERP and WMS

Built-in **ERP** (*Enterprise Resource Planning*) and fulfillment (*for online sales*) **WMS** (*Warehouse Management System*) create a single source of truth for all business data, eliminating synchronization errors and reducing costs for merchants.

4. Engineering practices for reliability and scalability

The platform features automatic scaling of server resources.
During peaks such as *Black* Friday, the system automatically deploys new servers in the cloud to handle the traffic. This ensures that customer stores remain fast and accessible even under extreme conditions.

The NEXT BASKET platform will not stop on Black Friday*
***0.1% risk**

5. The road to Web3

5.1. First concrete steps

- **Decentralized Identity** *(DID)*: Allows users to own and control their digital identity.
- **Decentralized storage** *(IPFS)*: Used for immutable assets such as product images and invoices.
- **On-chain provability:** Recording order and invoice hashes on a public blockchain for verifiability.

5.2. What is a "decentralized store" for the owner?

- **Data portability:** The merchant can export their entire order, product, and customer history in Web3 format.
- **Code portability:** The storefront can be deployed on your own server or cloud.
- **Identity control:** Own decentralized identity that cannot be taken away.
- **Data ownership:** Clear model for controlling access to data.
- **Compatibility:** Open standards that allow connection to other Web3 services.
- **Exit strategy:** Ability for merchants to leave the ecosystem without losing their business and reputation.

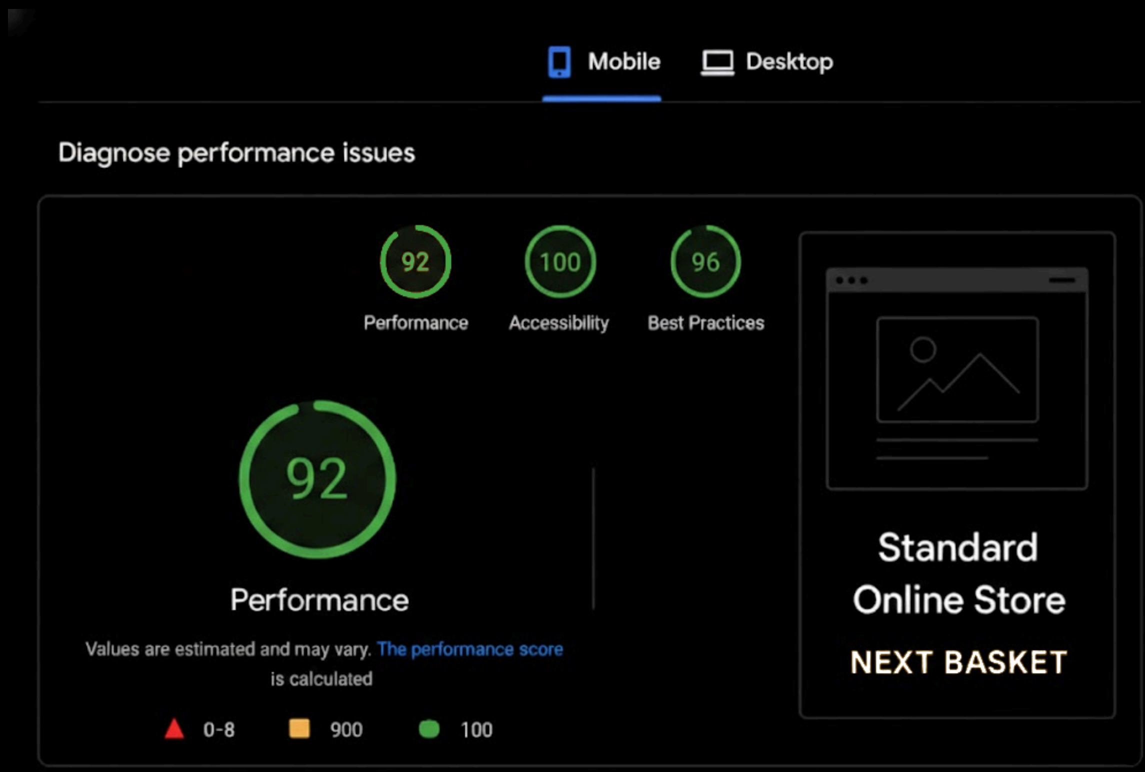
6. Unique technological advantages

6.1. SEO superiority by design

The platform is designed to meet the highest SEO requirements, including those of new AI search engines

Online stores created on the NEXT BASKET Platform achieve a Performance score ≥ 90/100 after testing in Google PageSpeed Insights

For comparison, stores on competing platforms achieve **between 30% and 40%.**
This significantly improves search engine rankings and reduces marketing costs. It also clearly demonstrates the quality of the NEXT BASKET platform



6.2. Environmental sustainability and energy efficiency
NEXT BASKET is committed to sustainable development and energy efficiency.
When selecting blockchain infrastructure, we use networks and protocols with a low energy footprint (*e.g., Layer 2 solutions that combine multiple transactions into a single record*).
We also optimize our servers and AI infrastructure to minimize energy consumption and carbon footprint.

Our logistics network partners are encouraged to use electric vehicles and sustainable packaging. In the future, we plan to publish an annual report on our carbon footprint and plans to reduce it.

6.3. Security and reliability

a) Proactive security and Bug Bounty program
The platform undergoes monthly independent audits. We will maintain a $100,000 ***Bug Bounty*** program for discovering and fixing vulnerabilities.

b) Guaranteed reliability *(SLO/SLA)*
We are committed to **99.99%** uptime **SLO** and **99.8% SLA**, p95 latency < 200 ms, error rate < 0.1%, and MTTR < 1 hour. We have a **24/7 on-call team**, automated alerts, and regular recovery tests.

What to remember from Chapter VI

- **NEXT BASKET** is an AI-native platform with microservices, integrated **ERP/WMS**, and automatic scaling.
- The path to Web3 includes DID, IPFS, on-chain proofs, and **NEBA** Token integration.
- Technological advantages: SEO Performance **≥ 90/100 in Google Page Speed**, quantum technology readiness, Layer 2 scalability, environmental sustainability.
- The platform provides security *(Bug Bounty, GDPR)* and high reliability *(99.8% SLA uptime)*.

Chapter VII: Tokenomics and TGE *(Token Generation Event)*

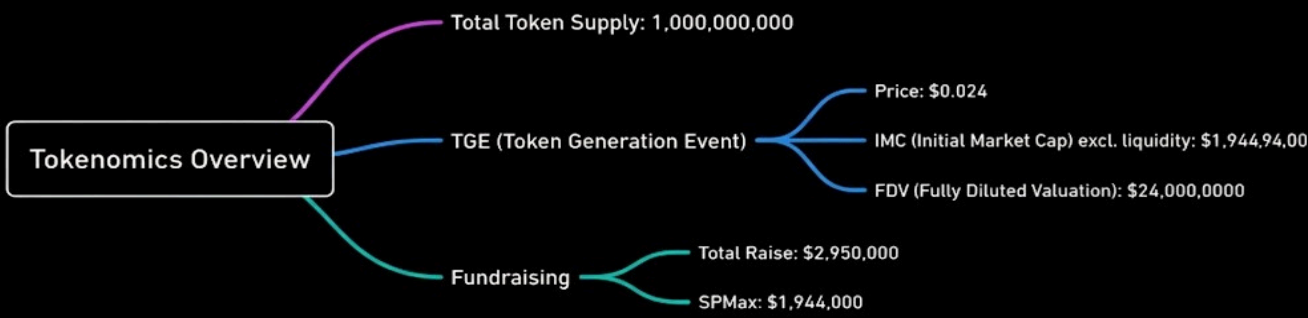
The tokenomics of **NEBA** Token are strategically designed to create a stable foundation for growth. The structure balances controlled initial circulation, aggressive stimulation of real economic activity on the NEXT BASKET platform, and long-term alignment of the interests of the team and key investors.

1. *Key* Metrics and Technical Analysis

The key metrics at the token generation event *(TGE)* provide the basis for the initial market positioning of $**NEBA**

Metric	Value	Technical Analysis
Total Supply	1,000,000,000 **$NEBA**	Fixed supply. Ensures predictability and no future inflation outside the established unlocking schedule.
TGE Price	$0.024	The reference price for the public offering and initial market valuation.
Total Raise	$2,950,000	Capital secured to execute the initial phases of the roadmap with a focus on marketing and security *(see*

Metric	Value	Technical Analysis
		7.).
Fully diluted valuation (FDV) at TGE	$24,000,000	Conservative FDV for a Deep-Tech project with a working product and AI infrastructure. This implies significant growth potential relative to established SaaS and Web3 competitors.
Initial Float	**156,000,000 (15.60%)**	Strategically balanced initial float *(including liquidity)*. Allows for immediate activation of a portion of funds for growth and ecosystem development, while remaining low enough for effective price discovery.
Initial Market Capitalization *(IMC) (including liquidity)*	**$3,744,000**	Attractive IMC that positions the project for a strong start and growth upon listing on exchanges.



2. Token Allocation and Strategic Focus

Thedistributionof 1billion **$NEBA** isstrongly focused on ecosystem growth and long-term sustainability, with **57.5%** of tokens allocated directly to these goals.

3. Allocation Analysis:

3.1. Growth and Stability Funds *(57.5% total):*

- **Reserve** *(25%)***:** The largest single allocation, providing resources for future strategic initiatives and long-term economic stability. **10% is available at TGE** for immediate flexibility, followed by controlled unlocking *(3-month cliff, 24-month vesting)*
- **Incentives and Marketing** *(15%)***:** A key fund to fuel the economic engine (The Flywheel), cashback programs, and user acquisition. **10% are available at TGE** to

launch campaigns, followed by aggressive vesting (*3m cliff, 12m vesting)*, demonstrating a focus on intensive market expansion in the first year

- **Ecosystem and Partnerships** *(10%)***:** For technological development, integrations, and strategic alliances. Fast unlocking schedule *(0m cliff, 9m vesting)* with **10% at TGE** to facilitate rapid partnerships
- **Liquidity** *(7.5%)***:** Ensures market stability. **100% available at TGE** to ensure deep liquidity on DEX and CEX platforms

3.2 Long-Term Commitment *(13% total)***:**

- **Team** *(10%)* **and Advisors** *(3%)***:** The gold standard for highly committed projects is used: **12-month cliff**, followed by **36 months of** linear vesting *(4 years total)*. This ensures that the interests of the team are fully aligned with those of long-term investors.

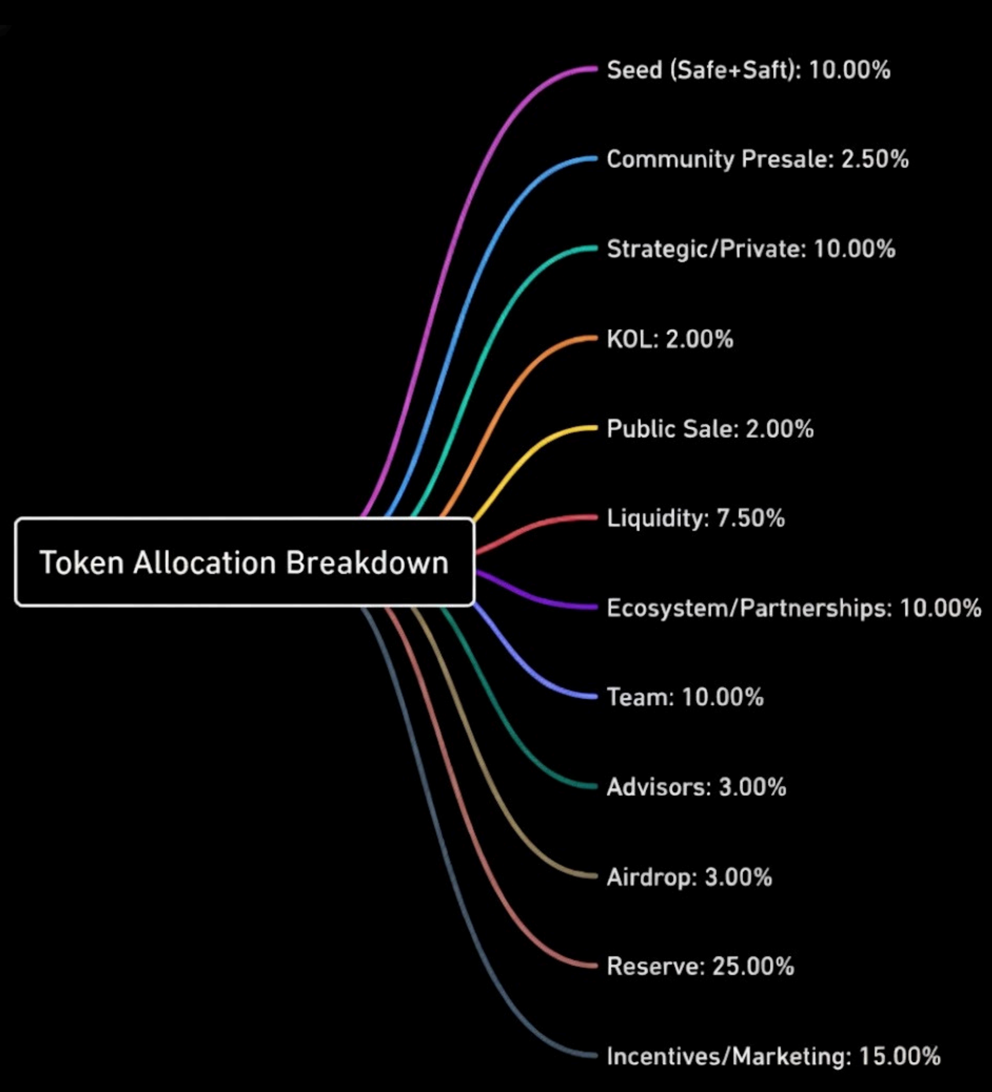
3.3. Investors and Community *(Total 29.5%)***:**

- **Funding rounds** *(26.5%)* **and Airdrop** *(3%)***:** The total allocation for investors and the community is less than 30%. This is a positive indicator that reduces dependence on external capital and limits potential centralized pressure on the price.

4. Sale Rounds Analysis

The funding structure shows a progressive increase in valuation, while strict vesting schedules are applied to protect the market from early sales

Round	% Distribution	Price *($)*	Multiplier relative to TGE *($0.024)*	Cliff *(m)*	Vesting *(m)*	% at TGE
Seed *(SAFE+SAFT)*	10.0	$0.008	3.0	6	24	5.0
Community Presale	2.5	$0.010	2.4x	1	1	10.0
Strategic/Private	10.0	$0.012	2.0x	3	6	12.5
KOLs	2.0	$0.015	1.6x	3	12	20.0
Public Sale *(IDO)*	2.0	$0.020	1.2	0	6	20.0



4.1. Technical Observations:

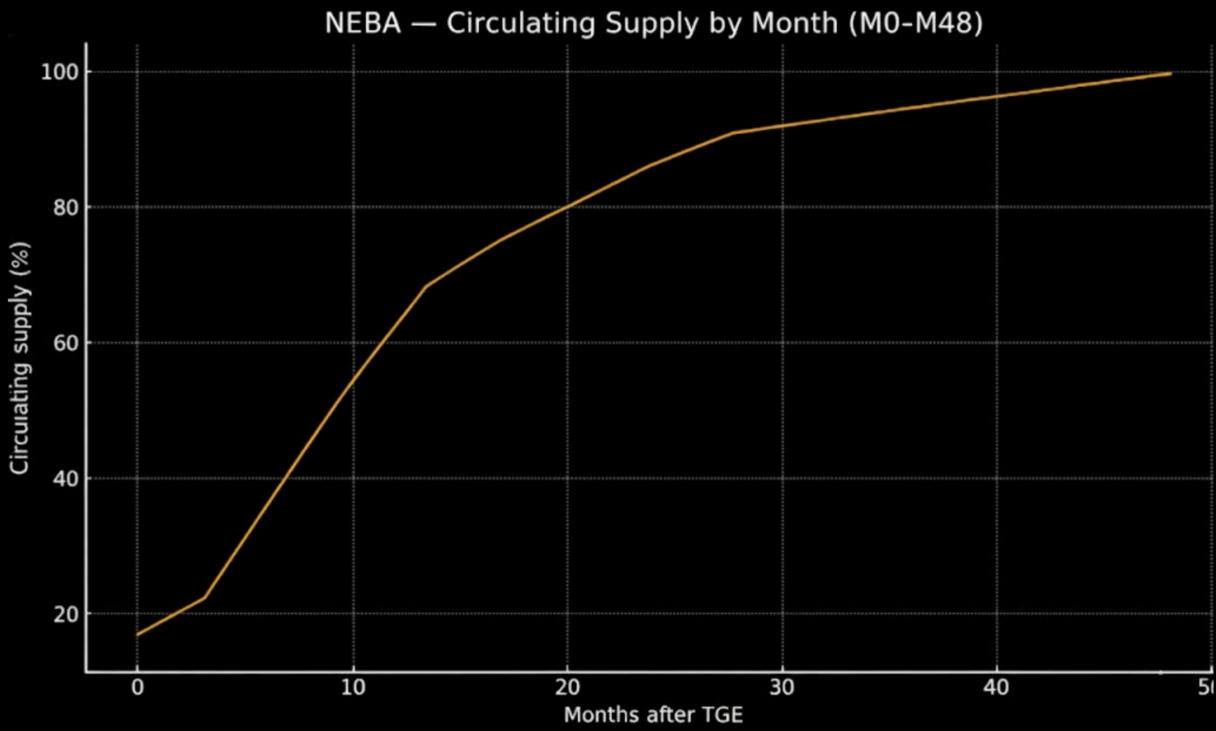
- **Seed Investors:** Despite the lowest price *(3x potential return at TGE price)*, their pressure on the market is very limited. Only 5% of their tokens are available at launch, followed by a significant 6-month cliff. The bulk of their assets only begin to unlock after Month 7

- **Strategic/Private:** These investors *(2x relative to TGE)* have the most aggressive vesting period *(only 6 months)*, but it begins after a 3-month cliff. They will be the main source of new tokens in circulation between Month 4 and Month 9

- **Public Sale and KOLs:** They have the highest unlock percentage at TGE *(20%)*, which ensures initial activity and strong community and influencer participation immediately after launch

5. Vesting Schedule and Inflation Analysis

The vesting schedule determines the rate at which new tokens enter the market *(supply inflation)*. Full unlocking is completed 48 months after TGE.



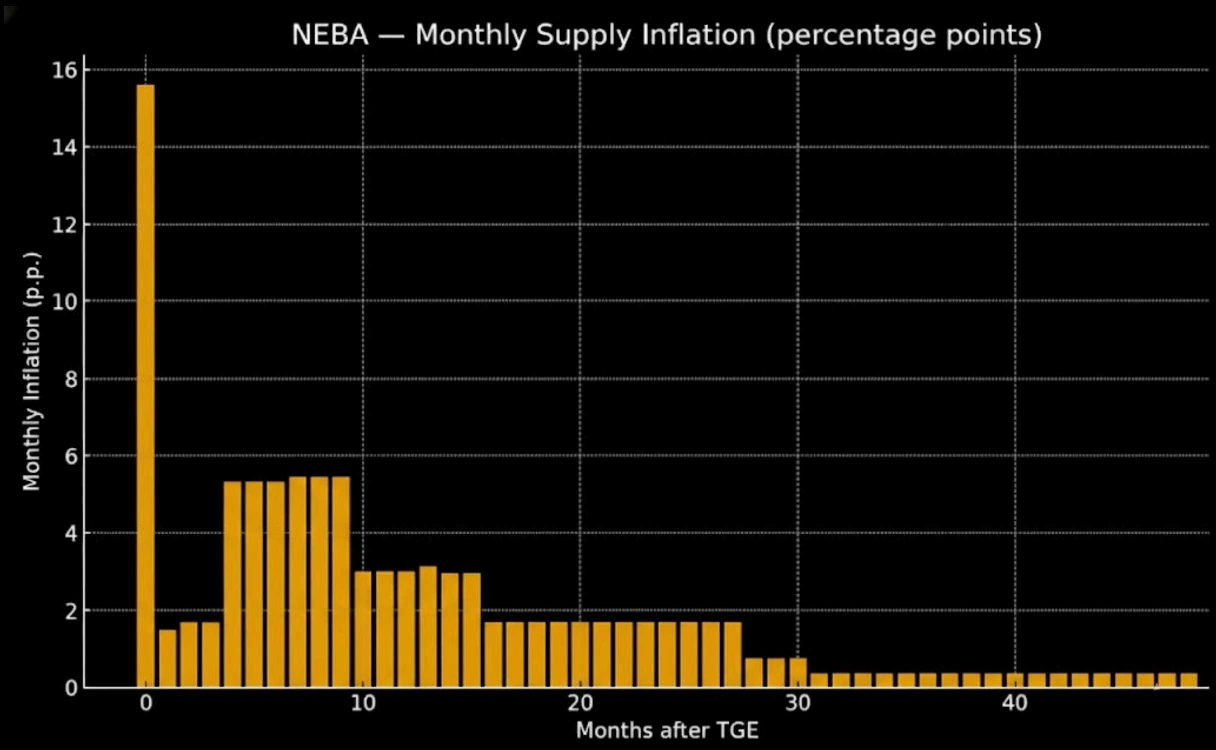
Inflation Curve Analysis:

- **Months 0-3** *(Moderate Inflation Period)***:** Supply increases from **15.60% to approximately 20.45**%. Inflation is mainly due to the rapid vesting of the Ecosystem, Airdrop, and part of the Public Sale.
  Most investor tokens *(Seed, Private, KOLs)*, as well as the Reserve and Marketing funds, are in a Cliff period after their initial TGE unlock.

- **Months 4-12** *(High Inflation Period)***:** This is the period with the steepest inflation curve. Supply increases sharply from ~20.45% to **~61.85**%.
  - o *Engines:* After the expiration of the 3-month cliff periods, the aggressive unlocking of Strategic/Private *(ending at M9)* as well as Marketing and Reserve begins. In Month 7, the unlocking of Seed investors also begins.
  - o *Implications:* A critical period in which the project must generate significant real demand and utility through the platform *(Flywheel model)* to absorb the increased supply.

- **Months13-30** *(Slowing Inflation Period)***:** Inflation slows significantly as most short-term vestings *(Marketing, Ecosystem, Private, Public)* have ended. Team and Advisors vesting begins *(after M12)*. Seed *(until M30)* and Reserve *(until M27)* vesting continues.

- **Months 31-48** *(Very Low Inflation Period)*: Supply reaches 100%. The only source of new tokens is the remaining portions of Team and Advisors.



Full unlocking in M48. Initial circulation at TGE: 15.60%

i) Pool vesting rules

(basis for calculations)

Pool	Share of total	TGE unlock	Cliff	Linear after cliff	End of vesting
Liquidity	7.5	100.0	M0	0 months	M0
Public Sale	2.0	20.0	M0	6 months	M6
Community Presale	2.5	10.0	M1	12 months	M13
Airdrop	3.0	10.0	M0	12 months	M12
Ecosystem	10.0	10.0	M0	9 months	M9

Pool	Share of total	TGE unlock	Cliff	Linear after cliff	End of vesting
Incentives	15.0	10.0	M3	12 months	M15
Reserve	25.0	10.0	M3	24 months	M27
Strategic/Private	10.0	12.5	M3	6 months	M9
Seed	10.0	5.0	M6	24 months	M30
KOLs	2.0	20.0	M3	12 months	M15
Team	10.0	0.0		M12 36 months	M48
Advisors	3.0	0.0		M12 36 months	M48

ii) Key phases

- **M0–M3, moderate inflation:** 15.60% → ~20.45%. Drivers: Ecosystem, Airdrop, Public Sale. Most investor pools are in cliff.
- **M4–M12, high inflation:** ~20.45% → ~61.85%. After the 3-month cliffs, Strategic/Private *(until M9)*, Incentives/Marketing, and Reserve are unlocked; Seed starts in **M7**. Critical period for absorption through utility and demand.
- **M13–M30, delay:** Short vestings end; Team and Advisors begin after **M12**; Seed and Reserve end by M30/M27.
- **M31–M48, very low inflation:** Team and Advisors remain. Full unlocking at **M48**.

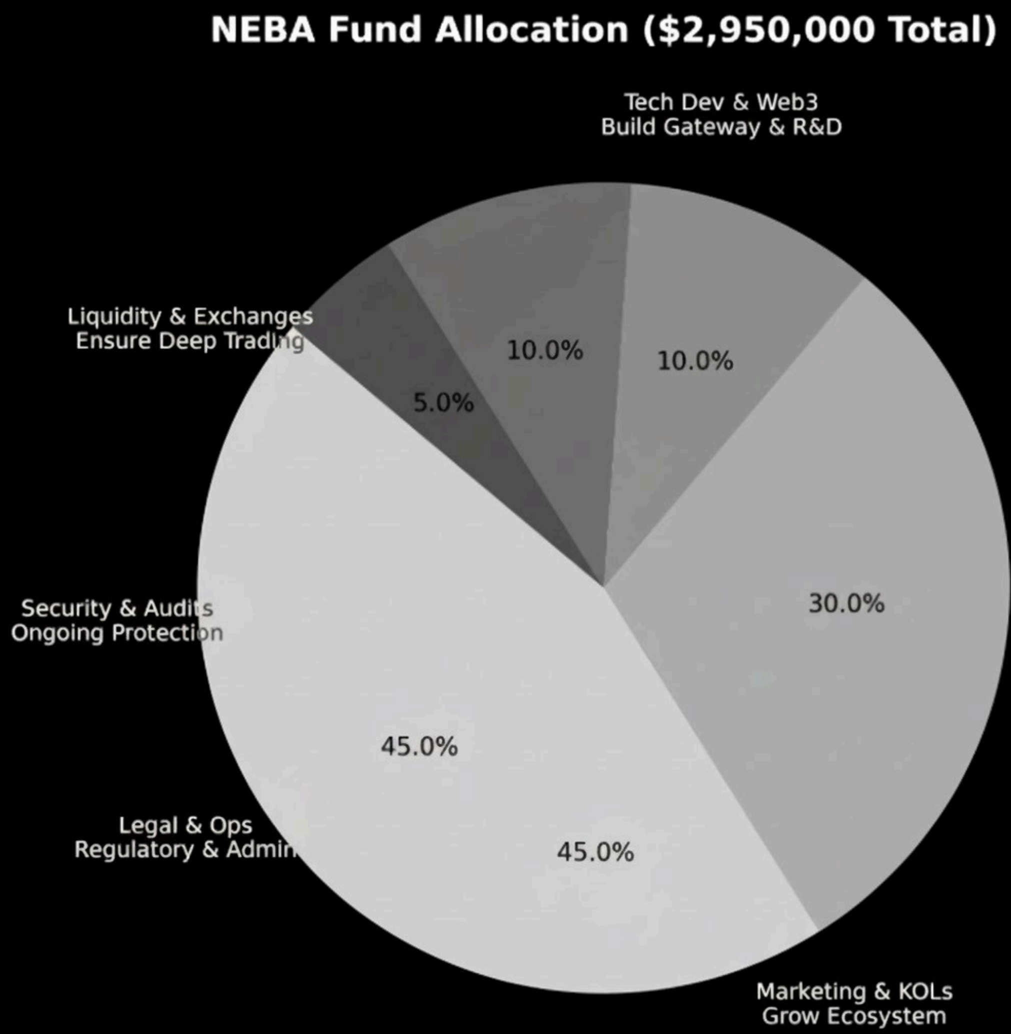
Conclusion: The tokenomics are designed for **a strong and active start**, followed by a period of **high inflation in the first year**, which coincides with the planned aggressive market expansion. After the first year, inflation decreases dramatically, supporting long-term value.

6. Distribution of Funds Received from Investors in $NEBA

6.1. Distribution Table

Category	Percentage	Amount *(USD)*	Strategic Focus
Marketing, KOLs, and Ecosystem Growth	**45%**	$1,327,500	Sustainable promotion of **$NEBA** utility, global visibility, and strategic partnerships.
Technological Development and Web3 Infrastructure	**30%**	$885,000	Building a payment system for **$NEBA** *(Gateway)* and R&D for decentralized stores.

Category	Percentage	Amount *(USD)*	Strategic Focus
Liquidity and Exchanges (CEX/DEX)	**10%**	$295,000	Ensuring stable trading, deep liquidity, and accessibility at TGE.
Security and Smart Contract Audits	**10%**	$295,000	Continuous protection, audits by leading firms *(Tier-1)* and Bug Bounty programs.
Legal and Operational Expenses	**5%**	$147,500	Regulatory compliance, administration, and operational buffer.
Total	**100%**	**$2,950,000**	



6.2. Detailed Description of Priorities:

- **Marketing, KOLs, and Ecosystem Growth** *(45%)* The focus is on long-term value creation and mass adoption of the token on the platform. **Sustainable Marketing Commitment:** We are committed to allocating a minimum of **$400,000 per year** to actively promote the **$NEBA** Token and its specific benefits *(utilities)* within the NEXT BASKET ecosystem. This ensures constant visibility and education of merchants about the advantages of the token *(Loyalty Program, access to AI services).*

- **Strategic KOL Partnerships:** Activation of large-scale campaigns and partnerships with key opinion leaders *(KOLs)* in the Web3 and E-commerce sectors to build trust and accelerate market penetration in target regions *(Asia, Africa, CEE)*.

- **Technological Development and Web3 Infrastructure** *(30%)* Investment in critical infrastructure that will drive the $NEBA economy and realize the vision of decentralized commerce.
- **Payment System Development** *($NEBA Gateway):* Development of a specialized payment infrastructure integrated into NEXT BASKET.

  This system is critical for facilitating merchants in paying their monthly fees with **$NEBA** and for the automated functioning of the Loyalty Program *(Flywheel Effect).*

- **Development of Web3 Online Stores:** Research and development *(R&D)* to build infrastructure for the next generation of online stores operating entirely in a Web3 environment.

- **Liquidity and Exchanges** *(10%)* Providing initial liquidity for DEX *(Decentralized Exchanges)* and covering listing and market making costs on CEX *(Centralized Exchanges)* to ensure accessibility and stable trading at TGE

- **Smart Contract Security and Audits** *(10%)* Ensuring the highest level of protection for the ecosystem and user assets.
  Improved Protection and Audits: Funding multiple audits by leading firms *(Tier-1)* for all existing and future smart contracts *(including Payment Gateway).*
  Bug Bounty Programs: Maintaining an active vulnerability discovery program and continuous security monitoring.

- **Legal and Operational Expenses** *(5%)* Covering ongoing operational needs, ensuring legal compliance in various jurisdictions, and maintaining an operational buffer.

What to remember from Chapter VII

- **Initial Float: 15.60%** oftokensareincirculation at TGE *(IMC of $3.744 million)* at an FDV of $24 million.
- **Focus on the Ecosystem:** 57.5% of tokens are allocated for growth, reserves, and liquidity.
- **Inflation Analysis:** Highest inflation is expected between Month 4 and Month 12 *(reaching ~61.85%)*. After the first year, it decreases significantly.
- **Strong Long-Term Commitment:** The team and advisors are locked in for 12 months and have a total vesting period of 4 years.
- **Funding Priorities:** Immediate focus on Marketing and KOLs *(50%)* and Smart Contract Security *(25%).*

Chapter VIII: Roadmap

The **NEBA** Token vision will be realized through a carefully planned, multi-stage strategy. Our approach is designed to build a solid foundation through strategic partnerships, followed by community engagement and gradual market expansion. Each stage builds on the previous one to ensure sustainable growth and long-term value for the ecosystem.

Phase I: Laying the Groundwork and Strategic Sales *(Q4 2025)*

Goal: Tosecureinitial capital and builda networkof strategic partnerswho share our long-term vision, even before the project is publicly unveiled.

Key milestones:

- **October 2025: Seed Round**
    - **Action:** Secure initial funding from venture capital funds *(VCs)* and business angels through SAFE/SAFT agreements.
    - **Goal:** Validate the concept and secure resources for development and market preparation.
    - **Price:** $0.008

- **December 2025: Strategic/Private Round**
    - **Action:** Attract key partners and investors who contribute not only capital but also strategic value to the ecosystem.
    - **Goal:** Strengthen market position and create a stable foundation for future growth.
    - **Price:** $0.012

Phase II: Community Engagement and Public Access *(Q4 2025)*

Goal: Expandthe project'sreach byallowing thecommunityandthegeneral public to participate before the listing on exchanges.

Key milestones:

- **November 2025: Community Presale**
  - o **Action:** Conduct a public presale on the **Fjord** platform.
  - o **Goal:** Provide early access to our biggest supporters and expand the community.
  - **Price:** $0.01

- **Q4 2025: KOL Round**
  - o **Action:** Campaign with key opinion leaders *(KOLs)* and marketing agencies to build global visibility and market interest.
  - o **Goal:** Maximize reach prior to the token generation event (*TGE)*.
  - **Price:** $0.015

- **December 2025: Public Sale**
  - o **Action:** Final public sale on leading **launchpad platforms with refund options** *(such as Fincetor, Decubate, Coillist).*
  - o **Goal:** Ensuring fair and secure access for the general public with the highest standards of investor protection.
  - **Price:** $0.020

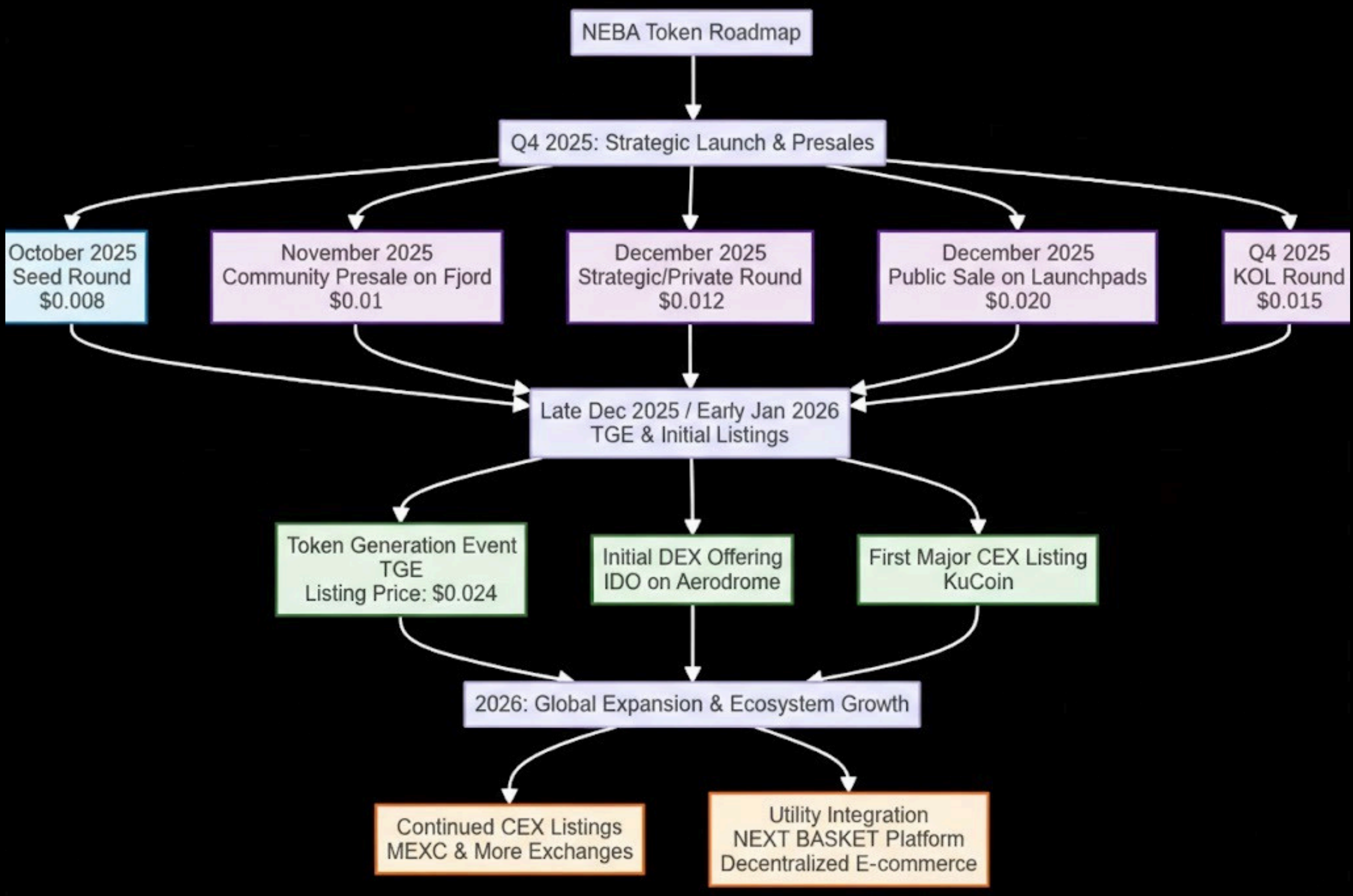
Phase III: Token Generation Event (*TGE)* and Market Debut *(December 2025 / January 2026)*

Goal: Officially launch the **NEBA** token on themarket, provide initial liquidity and access for free trading.

Key milestones:

- **TokenGeneration Event *(TGE)***
  - o **Action:** Official creation and distribution of the **NEBA** token on the blockchain
  - o **Goal:** Launching the token's market life
  - **Listing price:** $0.024

- **Initial listing *(DEX & CEX)***
  - o **Action:** Simultaneous listing on a leading decentralized *(DEX)* and centralized *(CEX)* exchange.
  - o **Goal:** Ensuring deep liquidity and easy access for all types of investors from day one.



Phase IV: Global expansion and ecosystem growth *(2026 and beyond)*

Goal: Establish $**NEBA** as the leading token in its niche through listings on the world's largest exchanges and deep integration of its utility.

Key milestones:

- **2026: Expansion of exchange listings**
  - o **Action:** Gradual listing on other major centralized exchanges (*CEX)*, such as **MEXC**, **KuCoin,** and others.
  - o **Goal:** Increase liquidity, accessibility, and global market presence.

- **2026 and beyond: Ecosystem development**
  - o **Action:** Activation of all token functions in the NEXT BASKET platform, development of Web3 solutions such as **NEBApay** *(future Web3 payment system based on a derivative of NEBA Token)*
  - o Integration of **Quantum Layer** into the NEXT BASKET platform for security and efficiency
  - o **Ultimate business goal:** Achieve **75,000 active stores** on the platform by the end of 2027, which will create a huge and sustainable demand driver for the **NEBA** token.

Summary table of the roadmap:

Phase	Period	Goal	Platforms	Mechanism	Key stages
I	Q4 2025	Foundation and strategic partnerships	Direct sales *(VCs/Angels)*	SAFE/SAFT, Private sales	Seed round *(Oct.)*; Strategic round *(Dec.)*.
II	Q4 2025	Community engagement and public access	Fjord, Launchpads (*Fincetor, etc.)*	Public Presale, Public Sale	Community Presale *(Nov.)*; Public Sale *(Dec.);* KOL round.
III	Dec. '25	TGE and market debut	DEX/ Aerodrome	TGE, Initial Listing	Token Generation; DEX Listing
IV	Q1 '26	Exchange listing	MEXC, Tier-1 exchanges	First CEX listing	
V	2026	Global expansion and growth	CEX/ KuCoin	CEX listings,	CEX listings; Quantum layer; minimum 25,000 stores.

Chapter IX: Team and Advisors

The success of an ambitious project such as **NEXT BASKET** and **NEBA** Token depends directly on the experience, vision, and execution capabilities of its team.

We get things done in a week instead of months!

Here we present the key figures and advisors who will realize this vision.

Borislav Malinov – Founder and Visionary of NEXT BASKET

www.malinov.eu/en

Borislav Malinov is the founder and visionary behind NEXT BASKET, with over 30 years of entrepreneurial experience in business and commerce, particularly in the field of software and e-commerce.

This multifaceted experience gives him a 360-degree view of the real operational challenges that underlie the creation of an "all-in-one" platform. He is the founder and chairman of Nord Holding AD *(a leading recycling company)* and co-founder of the online store Kidso.com for children's goods.

As the founder of NEXT BASKET, Malinov drives long-term strategy and innovation, providing a solid foundation for the integration of **NEBA** Token.

Project Lead

Nitish Bhandari – Project Lead

https://www.linkedin.com/in/nitish-bhandari-9a070a30/

Nitish Bhandari is the leading figure driving the implementation of the **NEBA** Token project With over 13 years of proven experience in the industry, he is a highly qualified expert in Web3, blockchain, and DeFi.

His career includes leadership positions where he was responsible for:

- **Product development and technical architecture:** Creating innovative solutions and

building scalable systems.
- **Team building and management:** Successfully leading distributed teams of engineers and developers.
- **Launching blockchain projects:** Experience in successful **TGEs**, exchange listings, and building token economies.
- **Business development and partnerships:** Building strategic alliances and expanding market footprint.

As Co-Founder of Blocksmiths Labs and Chief Technology Officer *(CTO)* of Soluxium, Nitish has demonstrated his ability to turn visions into working products and manage complex technical teams.

His expertise is key to building NEBA Token's robust and secure Web3 infrastructure. **Nitish Bhandari** combines technical depth with business acumen, ensuring the successful execution of NEBA Token's roadmap.

External Advisors

CLS GLOBAL – Leading advisor on crypto and tokenization
https://www.cls.global/

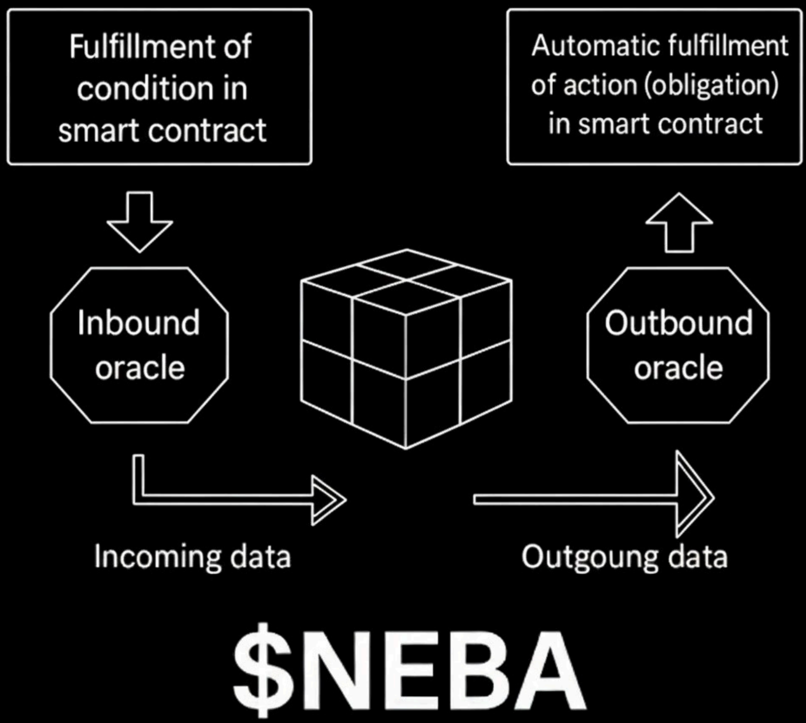
CLS GLOBAL *(Crypto LiquiditySolutions Global)* is a leading consulting firm in the crypto industry, serving as our chiefadvisor on cryptocurrency strategy and tokenization initiatives.

With over six years of market experience and more than 350 client projects, **CLS GLOBAL** provides end-to-end expertise – from tokenomics and financial model development to exchange listing management and liquidity provision.

The partnership with **CLS GLOBAL** ensures that NEXT BASKET's blockchain initiatives and the **NEBA** Token economy are stable, compliant with best practices, and positioned for long-term success.

Chapter X: Smart Contracts and Security: Our Digital Fortress

At the heart of **NEBA** Token lies not just code, but a digital promise. This promise is fulfilled through smart contracts—self-executing programs on the **Ethereum** blockchain that ensure the rules of the ecosystem are followed impartially and transparently.



1. Audits

HACKEN	FIDESIUM	CERTIK
A leading smart contract audit and Web3 cybersecurity consulting firm.	Specialists in automated analysis, blockchain protocol security, and continuous monitoring.	A global leader in blockchain security, using formal verification and cutting-edge AI technologies.

2. Inventory of our smart contracts

The NEBA Token ecosystem consists of several key specialized contracts:

- **NEBA Token *(The main contract)*:** This is the heart of the ecosystem.
- **NextBasket NFT Pool *(Loyalty Program and Real Returns)*:** This is our reward mechanism. It is a separate contract that allows **$NEBA** holders to stake (*lock)* their

tokens and receive a share of the real revenue of the parent company NEXT BASKET

- **Sales Smart Contract:** Conducts pre-sales via the website www.nebatoken.com

3. Technologies and standards: Built on the best

- **Network:** Ethereum Mainnet – the most secure and decentralized blockchain network with the largest ecosystem.
- **Language and libraries:** We use Solidity, the standard for Ethereum, and rely on **OpenZeppelin *(Upgradeable)*** libraries. This means that we are not "reinventing the wheel," but building on the most tested and audited foundations in the industry.
- **Upgrade model:** We follow the UUPS standard, which ensures flexibility and security for future updates.

4. Tokenomics: Fixed supply, zero inflation

- **Name and symbol: NEBA** Token *($NEBA)*
- **Total supply: 1,000,000,000 *(1 billion)* tokens – fixed and final.**
- **Supply management:** The entire amount of tokens is "minted" *(created)* once at the start of the contract and transferred to **the Treasury (*the project's cash register)*,** which is protected by **Safe**.

  This is a multi-signature wallet that requires approval from several independent parties *(3 out of 5)* before a transaction can be executed.

  The contract **does not have public functions for creating (*minting)* or burning new tokens.** This ensures that the supply will never increase, protecting the value from inflation. Burning will not be used because **NEBA** Token is a utility token and it is necessary for the operation of the NEXT BASKET ecosystem.

5. Tests, audits, and continuous security

Words are not enough, so we prove our security with actions:

- **Comprehensive testing:** We cover **over 95% of our code with automated tests**, including unit, fuzz, and invariant tests, to detect even the most unexpected bugs.
- **Professional audits:** Our contracts undergo thorough audits by leading companies in the industry such as **Hacken** and **CertiK**
- **Integration with Fidesium *(CI/CD):*** We have integrated **automated vulnerability scanners** into our development process. Every code change is automatically checked, and if a high or medium priority issue is found, it is blocked before being deployed.

Chapter XI: Legal Framework and Compliance

The success of **NEBA** Token and the **NEXT BASKET** platform depends on a strong and stable legal framework. We strive for transparency and compliance with legal norms, operating in the complex and evolving global regulatory environment of crypto assets.

Legal Clarity

This program provides rewards. It does not offer passive income, interest, or dividends, and rewards are not guaranteed. Their amount depends solely on the bonus pool announced for the respective epoch and the rules of the program. Access may be restricted by jurisdiction and require compliance with KYC/sanctions regimes. These countries are restricted under NEBA Token's strategy: the United States, Canada, Singapore, Russia, and China

1. **Nature of the NEBA Token:** Utility Token

NEBA Token is designed and functions as a utility token. It provides access to specific features and services within **the NEXT BASKET ecosystem.**

The NEBA Token does not represent:

- **A security:** The token is not a stock, bond, or other type of security and does not provide the right to dividends, interest, a share of profits, or voting rights in the corporate governance of NEXT BASKET or related companies.
- **Equity interest:** Ownership of the **NEBA** Token does not confer any ownership or equity interest in NEXT BASKET or any other company.
- **Cash Equivalent:** The **NEBA** Token is not intended to function as legal tender, currency, or a store of value outside the NEXT BASKET ecosystem.
- **Financial derivative:** The token is not a financial derivative or investment product

Its primary purpose is to serve as a means of accessing services, encouraging participation, and fueling the economic cycle (*Flywheel Effect)* in the NEXT BASKET ecosystem, as described in **Chapter IV** *("**NextBasket NFT Pool**")* and **Chapter VI** *("Tokenomics")*

2. Applicable law and jurisdiction

The companies issuing and managing the **NEBA** Token and the **NEXT BASKET** platform are **registered in Panama**. The choice of jurisdiction was made based on a clear and favorable legal framework for blockchain and crypto innovation, ensuring stability and predictability.

The token is issued by **NEBA Token SA**, and ***NextBasket NFT*** by **NEXT BASKET SA.** The Panamanian companies are owned by a Panamanian foundation.

The applicable law for all aspects of **NEBA** Token and related smart contracts will be the law of Panama, to the extent applicable and consistent with the principles of private international law.

3. Sales of NEBA Token

All sales of **$NEBA** will be made by the Bulgarian company **NEBA TOKEN EOOD, EIK**

208089483 *(Bulgaria, European Union).* This means that all investors will undergo mandatory KYC and AML checks before they can purchase the cryptocurrency

4. Owner and developer of the software underlying the NEXT BASKET Platform

This is the parent company – **NB Software AD,** EIK 206704433, registered in Bulgaria, EU. Its indirect owner is **Borislav Malinov,** a Bulgarian entrepreneur The **NEXT BASKET** platform is currently valued at **€20 million,** and the company's registered capital is accordingly.

3. Regulatory compliance and KYC/AML

Although**NEBA** Tokenis a utilitytoken,we are committed to complying with regulatory standards for the prevention of money laundering *(AML)* and terrorist financing (*CTF)*

- **KYC (Know Your Customer) and Sanctions Regimes:** Access to certain phases of the token sale and participation in certain programs may be subject to identity checks *(KYC)* and compliance with sanctions regimes. This applies in particular to public sales (IDO/CoinList) and listings on centralized exchanges *(CEX).*
- **Restricted Jurisdictions:** In accordance with our strategy, **NEBA** Token will not be offered to persons from certain jurisdictions, including, but not limited to: the United States, Canada, Singapore, Russia, and China. This list may be updated in accordance with changing regulatory requirements.
- **Data protection *(GDPR)*:** Regardless of the jurisdiction of registration, we are committed to applying high standards of personal data protection in line with the principles of the General Data Protection Regulation (*GDPR)*, including minimization, pseudonymization, and regional isolation of data.

4. Continuous monitoring and adaptation

Theregulatoryenvironmentforcryptocurrencies isdynamic. The **NEXT BASKET** and **NEBA** Token team is committed to continuously monitoring changes in legislation and best practices at the global level. Where necessary, operational procedures and documentation will be updated to ensure ongoing compliance.

5. Right of withdrawal:

- **For consumers outside the European Union:** There is no right to return purchased **NEBA** tokens.
- **For consumers from the European Union *(natural persons):*** They have the right to a 14-day withdrawal period from the purchase of **NEBA** tokens, starting from the date of the transaction, but this does not apply to the exceptions specified in European legislation.

  When exercising the right by email/form, the amount is refunded and the relevant tokens are returned/cancelled according to the procedure described in the Rules of Sale published on the website **www.NEBAtoken.com**.

Chapter 12. Key risks when investing in cryptocurrencies

1. Risk Management and Transparency in the NEXT BASKET Ecosystem

Every investment carries potential risk. We have been developing the **NEBA** Token since November 2024 and have gone through many options to minimize risks to a satisfactory minimum.

Risk 1: The price of the $NEBA token may fall in the long term

- We consider this possibility to be significant, but we have taken all possible measures to prevent this from happening. The token is backed by **a serious corporate structure** that has an operational need for it *(Vectors 1 and 2).* In addition, we have allocated **an annual budget of $400,000 to stimulate purchases of $NEBA after the TGE**. In the event of market volatility, our market maker partners at CLS GLOBAL will intervene, using the allocated hard currency reserves to buy back and stabilize the price.

Risk 2: NEXT BASKET may not be able to allocate a percentage of its revenue.

- This risk is real. We are making every effort to increase sales of the Platform's services. The parent company was established in 2021, began sales in 2024, and has seen only growing revenues since then. The demand for innovative, AI-based e-commerce solutions is growing globally, which secures the company's future cash flows.

2. Every investment carries significant risks that must be carefully evaluated.

- **Market risks:**
  - o **High volatility:** The price may undergo sharp and significant changes.
  - o **Liquidity:** There may be difficulties in buying or selling at the desired price.
  - o **Competition:** Strong competition from Web2 giants and other Web3 projects.
  - o **Economic conditions:** Recessions may reduce NEXT BASKET's revenues and rewards.
- **Technological and operational risks:**
  - o **Smart contracts:** Susceptible to bugs and exploits, despite audits.
  - o **Cyberattacks:** The platform may be subject to hacker attacks.
  - o **Scalability:** Problems may arise with rapid user growth.
  - o **Dependence on third parties:** Risk of integration problems *(payments, logistics)*
- **Regulatory and legal risks:**
  - o **Unclear regulation:** Changing laws may negatively affect the project.
  - o **Token classification:** Risk of $NEBA being classified as a security.
  - o **Legal disputes:** Legal claims and regulatory investigations are possible.
- **Risks related to the project and team:**
  - o **Roadmap execution:** There is no guarantee that deadlines and goals will be met.
  - o **Dependence on key personnel:** The loss of an important team member could be detrimental.
  - o **Token concentration:** Large holders may influence the market.
- **Risks to the security of your funds:**
  - o **Personal responsibility:** You are responsible for the security of your personal wallet.

   - **Exchange risks:** Funds held on exchanges are exposed to the risk of hacking or bankruptcy.

3. Why invest despite the risks? (*Mitigation mechanisms*)
The project has built robust mechanisms to manage these risks

- **Proactive security:** Double audits of smart contracts, Bug Bounty program, and rapid response team.
- **Regulatory adaptability:** Constant monitoring of the legal environment and clear positioning as a utility token.
- **Strong team and clear vision:** Experienced team in Web3 and e-commerce with a detailed roadmap.
- **Focus on real utility:** The value of the token is linked to real revenue from a working business ("*Real Yield*"), which provides fundamental value.

FINAL

The future of e-commerce is decentralized, intelligent, and globally accessible.

NEBA Token and the **NEXT BASKET** platform are at the forefront of this transformation, building a bridge between the proven success of **Web2** e-commerce and the unlimited possibilities of **Web3**

We are not just creating another crypto token; we are building a comprehensive, self-sustaining ecosystem that empowers the "***Next Billion***" merchants to thrive in the digital economy

This is the parent company – NB Software AD, EIK 206704433, registered in Bulgaria, EU. Its indirect owner is Borislav Malinov, a Bulgarian entrepreneur The NEXT BASKET platform is currently valued at €20 million, and the company's registered capital is accordingly.

Edited: October 15, 2025